

VALPAK of CONNECTICUT

2018 Mailing Schedule

NTA MKT	NTA / Market Description	NTA / Market Zip Codes	Mail Qty	% College	HH With Child+	Avg Home Value	Avg HH Income	% HH Marr	% White Collar	Single Fam Dwell
3463BP	Bristol, Burlington, Farmington, Plainv.	06010, 06013, 06032, 06062	10,000	36.3%	31.7%	\$289,597	\$116,345	54.3%	69.2%	99.1%
3463BR	Branford, East Haven, North Branford	06405, 06471, 06512	10,000	37.0%	24.9%	\$335,520	\$101,785	46.9%	67.9%	91.0%
3463CP	Cheshire, Prospect	06410, 06712	10,000	50.2%	36.9%	\$353,495	\$129,540	52.4%	78.0%	94.5%
3463EN	Enfield, Somers, Suffield, E. Windsor	06071, 06078, 06082, 06088	10,000	26.5%	31.7%	\$269,323	\$109,753	40.5%	67.3%	97.5%
3463FV	Avon, Canton, Farmington, Simsbury, WSim	06001, 06019, 06032, 06070, 06092	10,000	67.6%	38.8%	\$425,184	\$173,410	62.1%	83.7%	97.7%
3463GB	Glastonbury	06033	10,000	61.7%	37.9%	\$388,972	\$151,692	56.1%	82.3%	93.0%
3463GG	Guilford, Branford	06405, 06437	10,000	56.1%	31.7%	\$445,747	\$137,031	56.3%	76.8%	92.5%
3463HQ	Colchester, E.Hampton, S.Glast, Marlbo	06073, 06415, 06424, 06447	10,000	48.7%	38.1%	\$347,889	\$142,914	60.5%	72.6%	99.9%
3463HZ	Hamden	06514, 06517, 06518	10,000	51.4%	26.4%	\$288,270	\$105,949	42.9%	72.5%	84.9%
3463MD	Madison, Clinton, Killingworth	06413, 06419, 06443	10,000	58.4%	36.7%	\$469,726	\$142,977	62.2%	75.5%	94.5%
3463MT	Durham, Haddam, Middlefield, Middletown	06422, 06438, 06455, 06457	10,000	43.5%	31.3%	\$318,924	\$125,524	51.8%	72.9%	97.6%
3463MV	Manchester, Vernon/Rockville, E.Hartford	06029, 06040, 06042, 06066, 06084	10,000	44.2%	28.9%	\$277,256	\$115,504	56.4%	71.4%	98.8%
3463MW	Milford	06460, 06461	10,000	40.8%	27.1%	\$360,581	\$112,901	48.9%	72.0%	85.0%
3463NH	North Haven, Hamden, Northford	06472, 06473, 06517	10,000	42.1%	31.6%	\$322,962	\$110,594	54.5%	71.5%	88.6%
3463NN	Newington	06111	10,000	39.0%	28.3%	\$253,827	\$98,641	51.1%	70.0%	96.3%
3463OM	Orange, Milford	06460, 06461, 06477	10,000	49.1%	32.9%	\$380,747	\$134,338	56.3%	76.4%	96.4%
3463RC	Rocky Hill, Cromwell	06067, 06416	10,000	42.8%	28.2%	\$306,332	\$116,479	51.1%	72.0%	92.5%
3463SB	Middlebury, Southbury, Woodbury	06488, 06762, 06798	10,000	48.7%	32.4%	\$385,293	\$133,686	56.9%	74.1%	97.4%
3463SL	Essex, Old Lyme, Old Saybrook, Westbrook	06371, 06417, 06426, 06475, 06498	10,000	47.9%	25.0%	\$451,270	\$116,934	56.2%	71.6%	86.8%
3463SP	Plainville, Plantsville, Southington	06479, 06489, 06716	10,000	38.7%	34.9%	\$318,410	\$121,257	58.3%	69.6%	99.2%
3463SW	Broad B, Ellington, So. Windsor, Windsor	06016, 06029, 06074, 06088, 06095	10,000	46.0%	34.6%	\$290,464	\$123,555	57.8%	73.1%	99.1%
3463WA	Meriden, Wallingford	06450, 06451, 06492	10,000	36.6%	31.7%	\$307,678	\$112,871	54.7%	67.7%	100.0%
3463WF	Wethersfield	06109	10,000	43.0%	28.6%	\$285,794	\$106,506	50.7%	74.4%	93.3%
3463WH	West Hartford	06107, 06117, 06119	10,000	70.6%	36.7%	\$407,602	\$171,806	55.9%	85.6%	95.7%
3463WS	Woodbridge Seymour Hamden Bethany New Ha	06483, 06514, 06515, 06524, 06525	10,000	50.0%	34.5%	\$359,594	\$128,465	51.9%	72.1%	94.0%