

VALPAK of PLYMOUTH

2018 Mailing Schedule

NTA MKT	NTA / Market Description	NTA / Market Zip Codes	Mail Qty	% College	HH With Child+	Avg Home Value	Avg HH Income	% HH Marr	% White Collar	Single Fam Dwell
4272AW	Abington/Whitman	02351, 02382	10,000	29.1%	35.3%	\$334,908	\$98,914	50.9%	62.6%	78.8%
4272DP	Duxbury/Pembroke	02331, 02332, 02359	10,000	47.7%	39.3%	\$523,490	\$141,708	59.9%	70.1%	94.9%
4272EV	Manomet/SoPly/SagBch/BuzBay/EWareham	02345, 02360, 02532, 02538, 02562	10,000	37.0%	37.2%	\$380,890	\$111,046	54.9%	62.4%	97.7%
4272HP	Hanson/Halifax/Plympton/West Pembroke	02327, 02338, 02341, 02346, 02359, 02367	10,000	28.5%	36.0%	\$361,942	\$107,236	53.4%	63.8%	93.3%
4272KP	Kingston/North Plymouth	02332, 02360, 02364	10,000	35.4%	30.3%	\$440,411	\$99,813	47.6%	61.3%	71.8%
4272MA	Marshfield	02020, 02047, 02050, 02051, 02059	10,000	46.5%	34.4%	\$505,733	\$119,629	55.2%	68.4%	91.1%
4272MC	Carver/Middleboro/Lakeville	02330, 02346, 02347, 02355, 02366	10,000	25.9%	34.6%	\$331,880	\$89,547	50.2%	58.5%	85.7%
4272NH	South Weymouth/Holbrook	02190, 02343	10,000	31.3%	30.6%	\$380,960	\$102,302	49.0%	67.7%	77.2%
4272OK	Norwell/Scituate	02061, 02066	10,000	54.9%	36.8%	\$619,294	\$153,622	59.3%	76.3%	93.6%
4272PA	Hingham/Cohasset	02025, 02043	10,000	63.2%	36.2%	\$712,142	\$163,980	59.7%	80.5%	88.2%
4272PB	Hanover/Rockland	02339, 02370	10,000	36.4%	37.6%	\$456,818	\$117,243	54.2%	65.1%	89.0%
4272SP	West Plymouth/The Pinehills	02360	10,000	34.9%	30.1%	\$398,650	\$101,669	51.5%	60.5%	92.0%