

# VALPAK SPOTLIGHT SHINES ON



**Tyngsboro, MA**



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Bill Plamondon, General Manager for ASAP Powerwashing has been running seasonally with Valpak for three years. Their main objective is to raise their business profile, promote special offers and to generate new clients and bring back past clients. Bill has done many other forms of advertising such as Radio, Newspaper, and the Internet along with other direct mail programs and Bill Strongly Agrees that Valpak outperforms them all. Bill stated "Our 2015 Valpak Program has been running for two months and the calls are off the chart! We have scheduled 99% of the residential Powerwashing we've quoted and they just keep coming. The other added bonus teaming up with Valpak is that when we perform residential Powerwashing we have made great connections and now work many commercial properties as a result. Our business has grown by 45% so far in 2015 over 2014 thanks to Valpak and we are still only at the beginning of the season! Thank you for all the hard work and we look forward to a long lasting business relationship with Valpak!"

**Contact: Bill Plamondon, General Mgr.**

**Phone Number: (978) 649-4945**

**Submitted By: Scott Gianitsis, Marketing Consultant**

**Submitted: May 2015**

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**Frist Valpak Mailing: April 2103**

**Mailing Quantity: 20,000 Homes per Month**