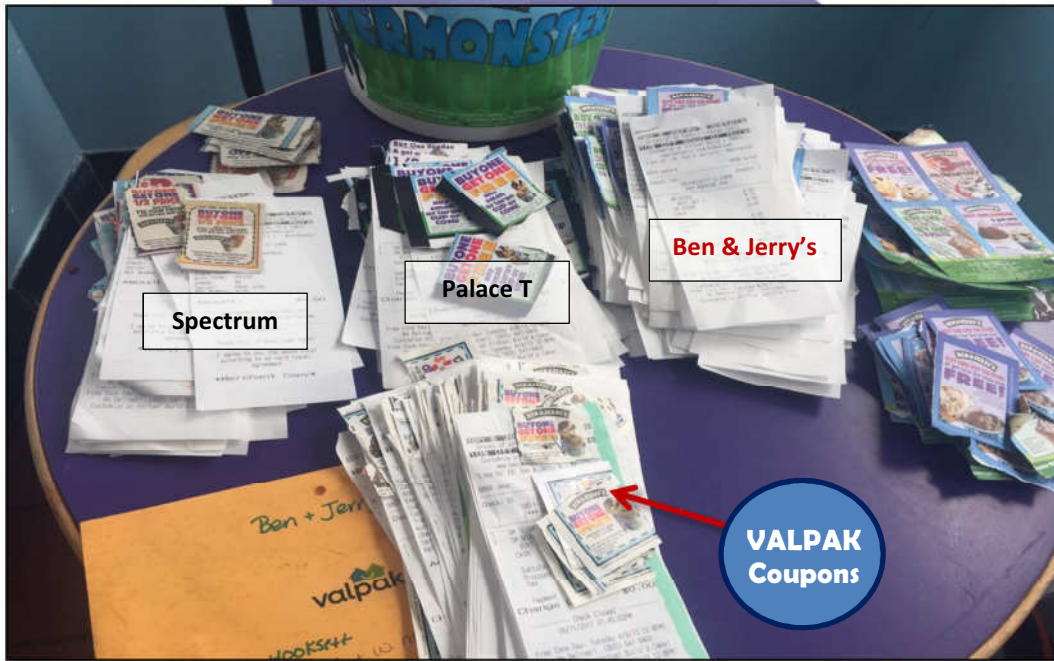


VALPAK SPOTLIGHT SHINES ON



MAY 2017 RESULTS

Valpak coupons during our 1st month generated at least \$600 in sales!

There were still a bunch of Valpak coupons with no receipts.

**Spectrum Only
Generated 37 Coupons.**

**BOGO Free cone/cup offer
was the most popular Coupon.**

**Get-togethers
get Better
with Ben & Jerry's!**

Birthdays • Weddings
Office Parties • Meetings
Graduation Parties

Ben & Jerry's - Manchester
940 Elm Street
(603) 647-9400

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We Cater!
Cup & Cone Party
Sundae Party
and more...
We set it up,
scoop it up and
clean it up!

BEN & JERRY'S
\$3 OFF any ICE CREAM CAKE
Valid only at Manchester Store. Not valid with other offers. One coupon per purchase. Expires 8/31/17

BEN & JERRY'S
BUY ONE SUNDAE GET ONE 1/2 PRICE
Valid only at Manchester Store. Not valid with other offers. One coupon per purchase. Expires 8/31/17

BEN & JERRY'S
BUY ONE SHAKE GET ONE 1/2 PRICE
Valid only at Manchester Store. Not valid with other offers. One coupon per purchase. Expires 8/31/17

BEN & JERRY'S
BUY ONE GET ONE FREE
small or large CUP or CONE
Valid only at Manchester Store. Not valid with other offers. One coupon per purchase. Expires 8/31/17

| | |
|------------------------------|--|
| Contact: | Lee Gentile, Owner |
| Submitted By: | Sonia Staires, Sr. Marketing Consultant |
| Email Address: | sonia_staires@valpak.com |
| Frist Valpak Mailing: | May 2017 |
| Mailing Quantity: | 40,000 Homes per month |