

VALPAK SPOTLIGHT SHINES ON



Betley Chevrolet

DERRY, NH

Make Your Service Appointments Online at Betley.Com and Receive an Additional \$5.00 Off



Betley Chevrolet

50 North Main Street
Route 28 By-Pass • Derry, NH
800-472-1546
434-1546
Mon.-Fri. 7:30-5 • Sat. 7:30-12



Senior Citizen Discount 5%
Every Day, Every Time
65 And Older, Maximum Discount \$30

Maintenance Savings \$30 OFF
Does Your Vehicle Need Repairs For Inspection?
Call For Convenient Appointment
Any One Maintenance Or Repair Of \$200 Or More
Coupon must be presented at time of service. With this coupon. Cannot be combined with any other offers. Expires 9/30/16.

Summer Cleaning Special
Pressure Wash Exterior, Hand Wax,
Vacuum Interior, Clean Wheels & Tires
Only \$89.95
Most Vehicles. Expires 9/30/16.

NH State Inspection \$29.95
Most Vehicles - Pass/Fail
Re-Inspection Fee May Apply
Expires 9/30/16.
(Save \$10.00)
Includes Emissions
Certified Service

Greg Walker, owner of Betley Chevrolet advertises his business to promote specials within in his primary markets. Greg does other forms of advertising such as radio, internet, newspaper as well as other direct mail and feels that VALPAK performs as well if not better than everything else he is doing. We asked Greg to comment about his VALPAK Direct Mail Programs. *"We see a lot of repeat customers come back and new ones monthly. State inspection works best, we see about 25 coupons back per month. I'm Happy with results & service. The ad keeps the regular customers coming back"* Greg also takes advantage of Valpak's Digital programs and when asked to comment he stated *"See about 3-4 coupons per week, some share on the phone."* Greg & Betley Chevrolet have been running in the Valpak Program since November of 2000, that's over 15 Years and Greg would highly recommend Valpak, both print & digital, to any business owner serious about growing sales and bringing in new customers.

Contact: Greg Walker
Submitted By: James Hilker, Sr. Media Specialist
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Frist Valpak Mailing: November 2000
Mailing Quantity: 20,000 Homes per Month