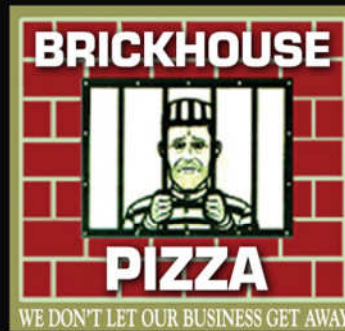


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Mike Brown, owner of Brickhouse Pizza first started mailing with Valpak back in June 2017. Mike mails to 30,000 homes every month and started with Valpak to build up his business and bring in new customers. We asked Mike how his Valpak programs are working for him and he said *"It has changed a lot. We have received over 1,649 phone calls and that is not including direct coupons from the homes. We have four (4) locations with 4 Call Tracking numbers."* Mike also takes advantage of Valpak's Digital On-Line & tracking programs and when asked how those are working he said *"I love it all and whenever I ask for my reports my Reps brings them to me. Every month we receive more and more on-line coupons along with all our call in orders and direct responses."* Finally, we asked Mike how Valpak stacks up against the competition and if he would recommend us to other business owners, he concluded by saying *"Valpak beats any newspaper or tear sheet magazine, such as Community Values, by far! I would highly recommend Valpak to every business owner who wants results and is willing to stick with it."*

Contact: Mike Brown, Owner

Submitted By: Scott Gianitsis, Marketing Consultant

Email Address: scott_gianitsis@valpak.com

Frist Valpak Mailing: June 2017

Number of Homes Mailed: 30,000 Homes Per Month