

VALPAK SPOTLIGHT SHINES ON



The Best Pizza Around, Period!



Try Our New
Fresh Baked
Chicken
Wings



LAKEVIEW
the original brothers
1734 Lakeview Ave.
(RK Plaza), Dracut, MA

978-483-0303

BROADWAY
brothers sports bar & grille
101 Broadway Rd.
Dracut, MA

978-710-8151

DINE-IN • TAKE-OUT • DELIVERY

MON-SAT 11AM-10PM • SUN 12PM-10PM
www.brotherspizzadracut.com

(BAR OPEN
UNTIL 12AM
OR LATER)

\$5 OFF

Any Order

Of \$30 Or More

With Valpak® coupon only. Cannot be combined with any other offer. Expires 01/31/18

FREE

Small Cheese Pizza

With Any \$30 Or More Purchase

With Valpak® coupon only. Cannot be combined with any other offer. Expires 01/31/18

Pete Tsianakas, owner of Brothers Pizza first started advertising with Valpak back in July 2012 to help build awareness and promote his pizza restaurant. When we asked Pete to tell us how Valpak was working for him he stated *"I love Valpak. We receive 30-40 calls a month. We also receive 30 coupons a month. I also take advantage of Valpak's On-Line programs which are working great for us. Valpak works best when you do it all the time. I love the tracking reports my Valpak rep gives me showing all the phone calls and on line activity we are getting every month."* We asked Pete how Valpak compared to other marketing programs he is doing or has done and he went on to say *"Valpak outperforms newspaper, Community Value and Effective Mailer, the best advertising I have ever done."* We then asked Pete if he would recommend Valpak and he said *"YES, if you want more business and repeat business then Valpak is the way to go!"*

Contact: Pete Tsianakas, Owner

Submitted By: Scott Gianitsis, Marketing Consultant

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Frist Valpak Mailing: July 2012

Number of Homes Mailed: 10,000 Homes Per Month