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Century 21 Northshore has 18 offices in New Hampshire and Massachusetts. Valpak gives me the ability to advertise all or some of my locations based on my current and ever-changing needs. As a broker/owner, it is important to me to help my real estate agents be THE choice for buyers and sellers. We do our very best with every listing, and every relationship. Valpak not only gives me a chance to portray that message but also encourages anyone who might be looking to become a professional realtor an opportunity to register for our licensed real estate school. Of course, we do many forms of advertising including online (which Valpak provides us with a great value with their online marketing tools), real estate guides, and Spectrum advertising. Valpak is a necessary combined-marketing-strategy for us as we routinely get calls after every month's Valpak mailers. As an example, we received 8 new calls last week. That's results we're happy to have.

Contact:	Jim D'Amico
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Submitted By:	Lisa Richards, Sales Manager
Submitted:	June 2015
Email Address:	lisa_richards@valpak.com
Frist Valpak Mailing:	January 2015
Mailing Quantity:	50,000 Homes per Month