

VALPAK SPOTLIGHT SHINES ON



COLLINS DENTISTRY FOR CHILDREN

Pelham, NH

Putting You on the Right Track to a Healthy Smile



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for children

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Turn
Over
For More!

John Collins, owner of Family Dentistry for Children first started mailing with Valpak back in May of 2009. John's main goal was to build his awareness in the greater Pelham, NH market and to bring in new patients. We asked John how working with Valpak has changed his business, he stated *"I have been running with Valpak for over 2 years and seen such an increase in patients. We LOVE Valpak and all it has done for our business. We receive at least 3 new patients a month through Valpak. I thought I was really taking a chance with Valpak because I did not think consumers used them and it has really paid off. I also received call tracking reports and digital reports showing exactly who is calling in off the ad and who is seeing my digital / on-line advertising with Valpak."* We then asked John what other types of advertising he has done, if it was successful and if he could recommend Valpak to other business owners, he went on to say *"I've tried Spectrum Monthly and the Newspaper, Valpak outshines them all. I would highly recommend Valpak to every business if they want to see results. Valpak is the way to go, period!"*

Contact: John Collins, Owner

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Frist Valpak Mailing: May 2009

Number of Homes Mailed: 20,000 Homes per Month