

VALPAK SPOTLIGHT SHINES ON



NASHUA, NH

What Are You Doing With Your Tax Refund This Year?



**Voted #1 In
Rust Repair**



181 E. Hollis St
Nashua, NH
In Front of The River

603-574-4657

\$20 OFF State Inspection <i>Pass or Fail</i> Reg. \$40 <small>With this Valpak® coupon. Valid at Creative Auto only. Expires 4/30/18</small>	\$75 OFF Any Minor or Rust Repair \$500 or More Rust Repair Special Rocker Panels - Cab Corners • Frame Welding <small>With this Valpak® coupon. Valid at Creative Auto only. Expires 4/30/18</small>
\$100 OFF Break Special Reg. \$329 <small>Most cars & some trucks. With this Valpak® coupon. Valid at Creative Auto only. Expires 4/30/18</small>	\$25 OFF Wild Special! \$200 or More Car Repair Only. <small>With this Valpak® coupon. Valid at Creative Auto only. Expires 4/30/18</small>

Inspections & Emissions - Timing Belts - Suspensions - Brakes - All Major & Minor Repairs - Foreign & Domestic

Renado Decastro, Owner of Creative Auto started mailing with Valpak four months ago. He chose to run with Valpak because he business moved to a different location with no foot traffic and he needed to advertise. When we asked Renado to tell how his Valpak programs were working for him and his business he stated *"In the last four months we received 12 calls plus had 13 people come in for state inspections. I really thought people didn't open the envelope. Now I know they do. We also take advantage of Valpak's on-line / Digital packages and my sales rep gets me tracking information, both on our digital performance and on Call Tracking."* We then asked Renado how Valpak compares to other forms of advertising he is doing and if he would recommend us to other business owners, he went on to say *"I have advertised in Spectrum Monthly and the Newspaper and Valpak outperforms them both. I would highly recommend Valpak especially if your skeptical, you will be surprised with the results you receive!"*

Contact: Renado Decastro, Owner

Submitted By: Scott Gianitsis, Marketing Consultant

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Frist Valpak Mailing: September 2017

Number of Homes Mailed: 10,000 Homes Per Month