

# VALPAK SPOTLIGHT SHINES ON



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Dan Parks, owner of Parks Fencing & Landscaping, has been in business in NH since 1984. Dan's primary reason for advertising is to generate leads and new business. **Dan joined Valpak in 1993 and has been mailing ever since, over 25 Years!** Dan has tried other forms of advertising over the years such as Newspaper, Spectrum, Community Values, Internet and other Direct Mail Firms but Strongly Agrees that Valpak Outperforms them all by a wide margin. When asked about his 25 year relationship with Valpak Dan states *"Valpak is the most consistent form of Advertising I have ever done. Valpak has performed every season for my Fencing & Landscaping business since 1993 and my Return with Valpak is substantial. All of the folks I deal with at Valpak are extremely easy to work with, always helpful with new ideas and very responsive to my needs. I would highly recommend Valpak to anyone who is serious about growing their business and not just trying to put something out there the cheapest way possible, lost opportunity in doing that cost tens of thousands of dollars!"*

<b>Contact:</b>	<b>Dan Parks, President</b>
Submitted By:	Gerry McGrath, President
Frist Valpak Mailing:	March 1993
	<b>25 Year Valpak Client!</b>
Mailing Quantity:	50,000 Homes per Month