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David Gugger, owner of DG Landscaping starting working with Valpak at the beginning of the home improvement season to help increase his market awareness and to bring in new jobs. When we asked David how Valpak has been working for DG Landscaping he told us *"I see that it works, we receive more calls with Valpak than other marketing programs. I love the tracking & reporting capability Valpak offers has it helps me to see where best to spend my advertising dollars. We have booked 8 jobs from Valpak already with many more coming. Valpak has outperformed Home Advisor, of which we are looking to shut down, as well as the local Auburn Town Cryer. We get a lot of jobs from Valpak."* When we asked David if he would recommend Valpak to other business owners he stated *"Yes, Valpak works very well and exceeded my expectations!"*

**Contact: David Gugger, Owner**

**Submitted By: James Hilker, Sr. Media Specialist**

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**Frist Valpak Mailing: April 2017**

**Mailing Quantity: 20,000 Homes per Month**