

VALPAK SPOTLIGHT SHINES ON



DRACUT KITCHEN & BATH

DRACUT, MA

Your Entry Point To The World of Design, Selection and Value
SALES • DESIGN • INSTALLATION



DRACUT KITCHEN & BATH

18 Chuck Drive, Dracut MA

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dracutkitchenbath.com



Cabinets • Countertops • C-Tech Sinks • Hardware • Flooring

40% OFF
CABINERY

Restrictions Apply.

With Valpak® coupon only. Cannot be combined with any other offer. Expires 4/30/16

\$2,000 OFF
When You Spend \$20,000 Or More

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FREE
Kohler Toilet with Bathroom Remodel

Restrictions Apply.

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Dracut Kitchen & Bath's primary objective when advertising is to raise their business profile & awareness, promote special offers and products and to generate new business. Charlie Thellen, owner of Dracut Kitchen & Bath has tried other forms of direct mail (tear sheets) but strongly agrees that Valpak has outperformed everything he has tried in the past. When asked about his Valpak Program Charlie stated *"I was in Valpak 2 years ago and now I'm back. Valpak went out last month and we got a \$19,000.00 Bathroom Job! Keep the coupons coming!"* When asked about the Valpak Digital component Charlie went on to say *"We love the Digital. No one read newspapers anymore. The way of the future is digital"*.

Contact:	Charlie Thellen
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Frist Valpak Mailing:	2014