

VALPAK SPOTLIGHT SHINES ON



Chelmsford, MA

State-of-the-Art Auto Care

Time To Bring It In!

- Check Engine
- Oil Pressure/Low
- Low Battery
- Transmission
- Clutch
- Brake
- Service Engine
- TEMP
- BRAKE
- Battery
- Airbag Warning

DRUM HILL SUNOCO

Full Service Station
Domestic & Foreign Vehicles

1-13
MILE TO THE NEXT MAJOR YEAR INDICATOR

**12 Month
12,000 Mile
Nationwide Warranty**

FREE Check Engine Code Scan

FREE LOANER CAR AVAILABLE

DRUM HILL

**100 Drum Hill
Chelmsford**

978-656-0008

For Online Appointments
and Specials Visit us at
www.drumhillsunoco.com
Mon-Fri 8am-6pm • Sat 8am-1pm

WE HONOR EXTENDED WARRANTY SERVICE PLANS

SPRING PACKAGE

\$17995 Most Cars & Light Trucks
4 Cylinder

- Tune-Up** Install new spark plugs • Check battery, starting, charging & combustion system • Set timing where applicable. Extra parts not included
- Oil Change** Up to 5 Qts 5W30 Oil • New oil filter • Lube chassis linings • Top off major fluids • 14 pt. safety inspection
- Cooling System Service** Drain & refill cooling system • Check belts, hoses, radiator cap & clamps • Pressure test cooling system
- Tire Rotation** 6 Cyl. \$10 Extra, 8 Cyl. \$20 Extra

Oil, Lube & Filter

\$1995 Reg. \$29.95

Up to 5 Qts. 5W-30 Oil • New Filter
• Lube Chassis Fittings • Top Off Major Fluids • 14-Point Safety Check

With Valpak® coupon. Cannot be combined with other offers. Expires 6/30/14

Synthetic Oil, Lube & Filter

\$3995 Reg. \$64.95

Up to 5 Qts. 5W-30 Sunoco Synthetic Oil
• Lube Chassis Fittings • Top Off Major Fluids • New Filter • 14-Point Safety Check

Some oil filters extra. See service advisor for details. With Valpak® coupon. Cannot be combined with other offers. Expires 6/30/14

Summer Special A/C Service

\$4999 ONLY

+ Refrigerant
• Recover • Vacuum • Recharge A/C System

Average Vehicle Takes Up To 1.5 Lbs. Of Refrigerant At \$30 A Lb.

With Coupon Only. Not Valid With Any Other Offer. Expires 6/30/14

Tarek's primary reason for advertising is to promote Drum Hill Sunoco's awareness in the market place as well as to promote his offers and specials to bring in new business and bring back his regular clients. Tarek does other forms of advertising such as Effective Mailers and Strongly Agrees that Valpak outperforms them. When asked about his Valpak Promotions Tarek stated "Being in the Valpak Envelope is great exposure for me. I also take advantage of Valpak's Digital Programs. **I will continue to use Valpak as I receive 16-18 customer's a month from it.** Direct Mail is the way to go. I have been with Valpak now for over a year. I love the service that is provided and I would recommend Valpak to any other company to help them grow their business!"

Contact:	Tarek Chehab
Phone Number:	(978) 656-0008
Submitted By:	Scott Gianitsis, Marketing Consultant
Email Address:	scott_gianitsis@valpak.com
Frist Valpak Mailing:	May 2013
Mailing Quantity:	10,000 Homes per Month