



**EXETER, NH** 



Mike Kiernan, president of Eastern States Auto Repair has been running in Valpak for close to two years, starting in October of 2015. Mike started with Valpak because he needed more customers and needed to build his awareness within his primary markets. When we asked Mike to tell us how his Valpak Print & On-Line programs are working for him and Eastern States Auto he stated "We are much busier than we were before Valpak and our response / returns are much higher than I ever expected. We get over 40 Coupons back every month going back almost 2 years!" When we asked Mike if he would recommend Valpak to other business owners he went on to say "YES - Because it works! Valpak is an inexpensive way to get into the homes in your town."

> Mike Kierman Contact:

**Submitted By: Krystin Friling, Director of Operations** 

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First Valpak Mailing: October 2015

> Quantity: 20M