



VPNH TESIMONTAIL CASE STUDY

CLIENT NAME: Epping House of Pizza
CONTACT NAME: Paul Barrett
CITY TOWN: Epping, NH
PHONE #: (603) 679-2477
FIRST MAILING: October 2010
QUANTITY MAILED: 10M
VALPAK CONSULTANT: Krystin Parasco / Marilyn Hilton
CONSULTANT'S EMAIL: nh@valpak.com
SUBMITTED ON: January 21, 2014

CLIENT'S DIRECT TESTIMONIAL STATEMENT

"I have been using Valpak for more than 3 years and I still get a great response from customers! Best of all their great and friendly staff does all the work for me! Definitely one of the best investments I've made for my restaurant!"

VALPAK AD SAMPLE

Salads • Calzones • Fried Dough
We Deliver!
 We have Fried Pickles!!
 Gift Certificates Available
Epping House of Pizza
 2 Water St., Epping, NH
 (Corner Of Water & Main Street)
(603) 679-2477
 Monday-Saturday 11am-9pm • Sunday 11am-8pm
Eat In, Take Out, Delivery
 Cold Beer on Tap!
 Menu

FREE
 Small Cheese Pizza
 With Purchase Of Any
 Large 2 Or More Topping Pizza
One coupon per customer. Coupons may not be combined with any other offer. With Coupon only. Expires 02/28/2014

Any Large Sub, Small Bag of Chips & 20oz Soda **\$7**
Tax Included
One coupon per customer. Coupons may not be combined with any other offer. With Coupon only. Expires 02/28/2014

\$2 OFF Any Order Of \$10 Or More
One coupon per customer. Coupons may not be combined with any other offer. With Coupon only. Expires 02/28/2014

\$5 OFF Any Order Of \$25 Or More
One coupon per customer. Coupons may not be combined with any other offer. With Coupon only. Expires 02/28/2014

Family Deal **\$20**
 • 2 Large Cheese Pizzas
 • 2 Liter Of Coke
 • Large Order Of Fries
Tax Included
One coupon per customer. Coupons may not be combined with any other offer. With Coupon only. Expires 02/28/2014