

# VALPAK SPOTLIGHT SHINES ON



## FANTASTIC SAM'S<sup>®</sup> CUT & COLOR

**Chelmsford, MA**

### FANTASTIC SAM'S<sup>®</sup> CUT & COLOR



FANTASTIC SAM'S OF CHELMSFORD 18 BOSTON RD  
978-856-7435

**HAIRCUT**  
**\$200 OFF**  
Shampoo, Conditioning Rinse  
Always Included

**FANTASTIC SAM'S**  
CUT & COLOR  
Blowdry extra. Offer good at participating salons. One coupon per person. Not valid with any other offer.  
Expires 8/31/17

**ANY COLOR SERVICE**  
**\$600 OFF**

**FANTASTIC SAM'S**  
CUT & COLOR  
Long or thick hair extra. Blowdry Extra. Offer good at participating salons. One coupon per person. Not valid with any other offer.  
Expires 8/31/17

**HAIRCUT**  
**\$1200** New Client Special  
Shampoo, Conditioning Rinse  
Always Included

**FANTASTIC SAM'S**  
CUT & COLOR  
Blowdry extra. Offer good at participating salons. One coupon per person. Not valid with any other offer.  
Expires 8/31/17

**FULL FOIL**  
**\$500 OFF**

**FANTASTIC SAM'S**  
CUT & COLOR  
Long or thick hair extra. Blowdry Extra. Offer good at participating salons. One coupon per person. Not valid with any other offer.  
Expires 8/31/17

Dan Matthews, owner of Fantastic Sams has been mailing with Valpak for four months and just renewed his agreement for six more. Dan started marketing with Valpak to raise his awareness within his market and to bring in more / new customers. When we asked Dan to comment on his Valpak programs he stated *"In the first 4 months I made my return on investment. Valpak is a GREAT way to advertise as it brings the customers in."* Dan also takes advantage of Valpak's On-Line Programs and when we asked about how that was performing for him he went on to say *"We received 17 print outs in our 1<sup>st</sup> month, 16 print outs in our 2<sup>nd</sup>, 17 in our 3<sup>rd</sup> and 8 so far in our 4<sup>th</sup>."* We asked Dan how Valpak compares to other forms of advertising he is doing, *"Valpak by far beats Community Values for redemptions! If you want the business then I highly recommend Valpak, its simple and it works!"*

**Dan Matthews, Owner**  
Scott Gianitsis, Sr. Marketing Consultant  
Mailing since April 2017  
10,000 Homes per month