

# VALPAK SPOTLIGHT SHINES ON



## **FIRST** **CHOICETIRES**

**Nashua, MA**

### **Wheels On Sale!**



[www.firstchoicetire1.com](http://www.firstchoicetire1.com)

**50 Bridge St.  
Nashua, NH**

**603-823-3280**

### **\$10 OFF**

**2 Tires  
New or Used**

With Valpak® coupon only. Expires: 4/30/18

### **\$20 OFF**

**4 Tires  
New or Used**

With Valpak® coupon only. Expires: 4/30/18

### **\$5 OFF**

**When You Like Our  
Facebook Page!!!**

With Valpak® coupon only. Expires: 4/30/18

Flip  
For More!

Ricardo DaSilva, owner of First Choice Tires started mailing with Valpak back in February 2015. Ricardo started mailing with Valpak to bring in new customers, raise his awareness in Salem, NH and to build consistency within the Valpak Envelope. When we asked Mr. DaSilva how his Valpak programs are working for him he stated *"We have received at least 6-10 customers per month. I ran with Valpak a few years ago, back in 2015 and came back because Valpak really works. I also take advantage of Valpak's on-line / digital services and receive tracking reports from my sales rep which are very helpful.* We then asked Mr. DaSilva how Valpak stacked up to other forms of advertising he has done or is doing and if he would recommend Valpak to other business owners, he went on to say *"I've done Community Values and Valpak does a better job than the magazine. I would highly recommend Valpak to every business owner because if you want to see new customers Valpak is the place to do your advertising business with!"*

**Contact: Ricardo DaSilva, Owner**

Submitted By: Scott Gianitsis, Marketing Consultant

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Frist Valpak Mailing: **February 2015 – 3+ YEAR CLIENT**

Number of Homes Mailed: 10,000 Homes per Month