

# VALPAK SPOTLIGHT SHINES ON



Derry, NH

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Andrew P. Lane, CPA, MBA



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DERRY, NH 03038

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Andrew Lane has been advertising with Valpak since January 2003, **over 14 Years!** Andrew first started with Valpak to increase his client base in the greater Derry Marketplace. We asked Andrew to tell us about his Valpak experience and how his Valpak marketing programs are working for him and his firm. Andrew stated *"We see repeat clients come back every year. We see about 10 or more per year. We see many new customers. We see long term benefits from our Valpak Clients, which can be worth \$6,000 or more over several years of service for each new and repeat client."* We then asked Andrew how Valpak compares to other forms of advertising and if he would recommend Valpak to other business owners, he went on to say *"Valpak always performs well and we'll continue to use it. Valpak outperforms Spectrum Monthly and any other form of advertising we have used or tried in the past. I would recommend Valpak to every business as we always see new and repeat clients every year!"*

**Contact: Andrew Lane, CPA, MBA - Owner**

**Submitted By: James Hilker, Sr. Media Specialist**

**Email Address: [james\\_hilker@valpak.com](mailto:james_hilker@valpak.com)**

**Frist Valpak Mailing: January 2003 – 14 Year Valpak Client**

**Mailing Quantity: 40,000 – 60,000 Homes per Month**