

# VALPAK SPOTLIGHT SHINES ON



## **MDL** **BATH and KITCHEN** **REFURBISHING**

### Don't Replace Your Outdated Bathtub, Sink Or Countertop.

#### REFINISH IT!



## **MDL** **BATH and KITCHEN** **REFURBISHING**

### 603-867-9603

[www.MDLBathandKitchen.com](http://www.MDLBathandKitchen.com)

Marvin Lepine, Owner  
Family Owned & Operated

Celebrating 17 years of

100% Customer Satisfaction!

Please Call Us  
For A

### FREE Estimate!

Expires 11/30/20

### FREE

### Slip-Resistant Surface On Bathtub Refinish

### \$50 Value

With Valpak® Coupon Only.  
Cannot Be Combined With Any Other  
Offers. Expires 11/30/20

**Learn More About Us!** →



### Save Time & Money

Durable • Eco Friendly



We were hesitant to commit to Valpak and contemplated calling for information because Print advertising had not worked for us in the past. Being a Valpak consumer for years, we read a business testimonial from a happy Valpak customer included with the stack of coupons and decided to call and get more information. We could not be happier with our decision! Sonia Statires sat with us and went into great detail on how Valpak can help us promote our business and increase awareness of the benefits of refinishing without overwhelming us with pushy sales tactics which was a most pleasant and unexpected experience! We decided to sign a 6-month commitment and are excited to report an increase in calls related to Valpak. With an 80% conversion rate, we saw a positive ROI at month 4. Valpak has increased awareness of what we do and has motivated us to increase our coverage in NH & MA. Our 5-month Pak-Trak dashboard report shows that our activity to our landing page has increased with almost half of the hits coming in our most recent month. Call tracking has been extremely helpful in determining our response rate. We have been incredibly happy!

**Marvin Lepine, Owner**

**Lisa Richards, Sr. Marketing Consultant**

**First Valpak Mailing April 2015 - 6+ Year Valpak Client**

Call VALPAK Today & Watch Your Business Grow!

603-432-2211 • [nh@valpak.com](mailto:nh@valpak.com)

<http://www.valpaknh.com/testimonials.html>