

VALPAK SPOTLIGHT SHINES ON



NH Locations

meineke
On with life.

Taking care of
your car
shouldn't take over
your life

Saving money on car service?
Piece of cake.

**COLD WEATHER
PREP PACKAGE**
\$89⁹⁵ PLUS TAX

INCLUDES:
OIL CHANGE, RADIATOR DRAIN & FILL, PAIR
OF WIPERS, AND INSPECT BELTS & HOSES

Oil change includes up to 5 qts. of standard motor oil & a standard filter. Radiator service includes standard fluid & universal coolant. Special oils, filters & fluids available at additional cost. Includes standard wiper blades. Coupon must be presented at time of estimate. Valid on most cars and light trucks at participating Meineke U.S. locations only. Not valid with any other offers, special order parts or warranty work. Additional disposal and shop supply fees may apply, where permitted. See center manager for complete details. No cash value. Void where prohibited. Limited time offer.

OFFER ENDS 12/31/2015.

meineke

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Ellen Lima, Marketing Manager representing a number of meineke locations throughout NH has been using Valpak's Programs for over 15 Years, starting in October 2000. Ellen's primary objective when advertising is to continue to raise Meineke's profile & awareness in the marketplace, promote special offers and to bring in new customers. Meineke does other forms of advertising such as radio, TV, internet and other direct mail but Ellen Strongly Agrees that Valpak outperforms them all. When we asked how Valpak performed Ellen stated *"We see 20-25 New Customers per month per shop (location). We see new customers come through monthly. We are happy with the service and recommend Valpak to other businesses regularly. It's the best advertising vehicle for coupons!"* Ellen would also recommend Valpak's Digital Programs as meineke refers their customers to Valpak.com.

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| Contact: | Ellen Lima, Marketing Manager |
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| Email Address: | james_hilker@valpak.com |
| Frist Valpak Mailing: | October 2000 |
| Mailing Quantity: | 50,000 Homes per Month |