

# VALPAK SPOTLIGHT SHINES ON



# meineke®

## meineke® Drive a little smarter.



- Batteries
- Belts
- Brakes
- Clutches
- Cooling System Service
- Engine Diagnostics
- Exhaust
- Fuel Injection
- Shocks & Struts
- Tires
- Tune-Ups
- Wheel Alignment
- Wheel Balance
- And more!

See Reverse Side For Additional Savings

### A/C Service

**\$10 OFF** PLUS **FREE**  
A/C Service A/C Inspection

Discount applies to regular retail pricing. Additional shops supply and /or disposal fees may apply. Not valid with any other offers or warranty work. No cash value. Must present coupon at time of estimate. Offer valid on most cars and light trucks. Valid at participating locations only. Limited time offer. See center manager for complete details. Expires 7/15/15

### STATE INSPECTION

Only **\$19.98**  
**STATE INSPECTIONS**  
**Includes Emissions**  
**(NH Pass or Fail) Every Day!!**

Please Mention Valpak At Time Of Service

### Brakes

UP TO  
**\$100 BACK\***  
ON FRONT AND REAR BRAKE SERVICES  
Receive instant savings of up to \$50 (\$25 per axle)  
Plus, receive an additional \$50 back (\$25 per axle) with mail-in rebate when paying with the Meineke Credit Card.

\*Subject to credit approval. Valid only with purchase of brake pads or shoes when installed at Meineke. Service must include any parts or services required to restore the system to proper operating conditions. Some restrictions apply. Valid at participating locations only. Void where prohibited. See center manager and rebate form for complete details. Expires July 31st, 2015.

Steve Quinn, owner of Meineke (Salem, NH) advertises his Center to raise his business profile & awareness within the greater Salem area, promote special offers and to generate new business. Steve does other forms of advertising and agrees that VALPAK outperforms them all. We asked about his VALPAK Direct Mail Programs Steve stated *"We see new customers which become regular customers. We see 40 coupons come back per month. Especially out Inspection Sticker offer which usually turns into extra service work for us."* Steve also takes full advantage of VALPAK's Digital Programs and when asked how these are performing for Meineke of Salem Steve further stated *"It's convenient for our customers to show our coupon on their smart phones, it's quick and easy to bring up on the Valpak app. We are very happy with the service given by our sales rep Jim!"* Steve is happy with all of VALPAK programs and would recommend VALPAK to every business owner and plans to be participating for many more years to come.

Contact:	Steve Quinn
Submitted By:	James Hilker, Sr. Media Specialist
Email Address:	<a href="mailto:james_hilker@valpak.com">james_hilker@valpak.com</a>
Frist Valpak Mailing:	April 2013
Mailing Quantity:	10,000 Homes per Month