

VALPAK SPOTLIGHT SHINES ON



Manchester ■ Merrimack ■ Milford



Manchester
2075 S Willow St
(in the Triangle Mall)
(603) 644-6100

Merrimack
401 Daniel Webster Highway
(in the big yellow building)
(603) 424-0404

Milford
603 Nashua St
(in the Ocean State Job Lots plaza)
(603) 672-0338

www.merrimackvision.com

With or without vision insurance!

\$10 OFF!

Any Purchase
of \$50 or More

With coupon only. No other discounts apply.
Coupon must be presented at
original time of purchase.
Expires 12/31/16

\$25 OFF!

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of \$100 or More

With coupon only. No other discounts apply.
Coupon must be presented at
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\$55 OFF!

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of \$200 or More

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Merrimack Vision Care has been with Valpak for over Seven (7) Years, since June 2009. When we asked Kevin Chauvette why he chooses Valpak and how it's working to positively change his business he stated *"Valpak provides measurable return rates for us, unlike other types of advertising. We consistently pay for the cost of our mailing at least 2 times over every time we mail. We have attracted new customers who we would not have reached any other way."* When we asked Kevin how his perception of Valpak changed since working with us he went on to say *"I was concerned it might be viewed as "unprofessional", but the quality of the printing and the image of our business that is presented is very high. We do other mailings that all provide a bit lower return rate than Valpak."* When asked if he would continue with Valpak and recommend us to other business owners Kevin's response was *"YES, we are still getting a GREAT Response with the Valpak Mailings!"*

Contact: Kevin Chauvette

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Submitted By: Lisa Richards, Sales Manager

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Frist Valpak Mailing: June 2009

Mailing Quantity: 70,000 Homes per Month