

VALPAK SPOTLIGHT SHINES ON



Milford, NH

OVER 35 YEARS OF BIG SUCCESS
Voted #1 Pizza Parlor 7 Years Straight in the Area for Take Out and Dine In

MILANO'S
CHICKEN • PASTA • SEAFOOD
DAILY FRESH MADE SALADS

115 Elm St, Milford, NH
673-7713

Not Just a Pizza Shop - We Serve All Kinds of Dinners!
Milano's Pizza is made of fresh dough daily. Our homemade pizza sauce and pasta sauce are made with the finest and MOST EXPENSIVE ingredients.
EAT IN OR TAKE OUT ORDERS • OPEN 7 DAYS A WEEK
Plenty of Parking and Plenty of Seat Capacity in our Dining Room

15% DISCOUNT for Seniors
Sun/Mon/Tues Dine In Only

Voted 7 Years Best Pizza & Take Out or Dine In

Find us on Facebook

<p>FREE Small Fries or Onion Rings With Any Large Pizza Not valid on Fridays. One coupon per customer. Please mention coupon when ordering.</p>	<p>20% OFF Any Size Pizza Up to 5 Pizzas Not valid on Fridays. One coupon per customer. Please mention coupon when ordering.</p>	<p>\$5 OFF Any Order of \$35 or More Not valid on Fridays. One coupon per customer. Please mention coupon when ordering.</p>	<p>FREE 2 Lt. Coke With Purchase Of Any Large Pizza Not valid on Fridays. One coupon per customer. Please mention coupon when ordering.</p>
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Quality and customer satisfaction are our goals. Please feel free to make any suggestions. *For your health, we fry in 100% Vegetable Canola Oil. Zero trans fat and no cholesterol. These prices are cash discounted prices. Credit card prices are 2% more. Prices can be changed anytime without notice. Consumer advisory warning for raw foods in compliance with the department of public health. We advise that eating raw or undercooked meat, poultry, or seafood poses a risk to your health.

Menu on Side 2

Hezio Nascimento, owner of Milano's has been mailing with Valpak for over 3 Years. He first started with his Valpak programs to build awareness for his pizza restaurant in the greater Milford, NH area and to bring in new customers to generate new sales for his business. Hezio has done other forms of advertising such as Newspaper and other "Tear Sheet" direct mail programs but **Strongly Agrees that his Valpak Print & Digital Advertising programs have outperformed the all.** When we asked Hezio to comment on the success he has enjoyed with Valpak over the last 3+ years he stated *"Valpak brings in many new customers every month and we see a lot of repeat customers which makes us happy as we realize they are coming back to us rather than going to our competitors. We also love Valpak's Digital program for the additional exposure it provides our pizza restaurant and we also see a number of digital printouts coming in every month!"*

Contact:	Hezio Nascimento, Owner
Submitted By:	Sonia Statires, Sr. Marketing Consultant
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Frist Valpak Mailing:	March 2014 - 3+ Years
Mailing Quantity:	10,000 Homes per month