

# VALPAK SPOTLIGHT SHINES ON



## Make sure your A/C doesn't **ROLL OVER** This Summer

### Pre-Season Special

HURRY! Act Now To Fetch Some Great Savings



### Don't Delay, Call Today!

#### TOTALLY Awesome

Contact Us By March 31st

A/C check, regularly .....\$164.99  
**Less 60%** by 3/31/2017 ..... -\$98.99

YOUR COST ..... **\$66.00**

#### VERY Awesome

Contact Us By April 15th

A/C check, regularly .....\$164.99  
**Less 50%** by 4/15/2017 ..... -\$82.49

YOUR COST ..... **\$82.49**

#### Awesome

Contact Us By May 1st

A/C check, regularly .....\$164.99  
**Less 40%** by 5/1/2017 ..... -\$65.99

YOUR COST ..... **\$99.00**

In the dog days of summer, an untuned air conditioner can go belly-up, leaving you in the doghouse. An inspection saves money by maximizing efficiency, increasing your system's lifespan and preventing costly breakdowns. Call us now for a complete inspection and a doggone cool summer.



131 Stedman St. • Unit #6 • Chelmsford, MA 01824

**978-735-2419**

[www.milltownplumbing.com](http://www.milltownplumbing.com)

Not valid with any other offers or discounts.

Dennis Kearny, owner of Milltown started his Valpak promotions to get more customers and to build awareness of his HVAC Company in the marketplace. When we asked Dennis to comment on the success he has been having with his Valpak programs he stated *"We have received over 500 phone calls since we started, we LOVE it! Every month we get calls."* Has your perception of Valpak changed since you started with us? *"Oh yes, I really truly believe that the longer you are with Valpak the more your name is out there the more success you have."* How would you rate Valpak's Digital & Reporting tools? *"We receive reports every month, Great tracking system. WE use the call tracking feature and love it."* How does Valpak stack up to the competition? *"We have tried other places like the newspaper and community values and Valpak outperforms them all by a wide margin!"* Would you recommend Valpak to other business owners? *"If you want the phone to ring then yes, we get 33 or 40 calls a month!"*

<b>Contact:</b>	<b>Dennis Kearny, Owner</b>
<b>Submitted By:</b>	<b>Scott Gianitsis, Marketing Consultant</b>
<b>Email Address:</b>	<b>scott_gianitsis@valpak.com</b>
<b>Frist Valpak Mailing:</b>	<b>November 2015</b>
<b>Number of Homes Mailed:</b>	<b>20,000 – 40,000 Homes</b>