

NORTHEAST MARKET SCHEDULE & DEMOGRAPHICS

Valpak of Boston (BOS) • Valpak of Cape Cod & The Islands (CAPE) • Valpak of Hartford & CT Shoreline (HCTS) • Valpak of New Hampshire (NH)
 Valpak of Rhode Island (RI) • Valpak of Southern Connecticut (S. CT) • Valpak of Western Massachusetts (W MA)

ST	COUNTY	CODE	NTA	NTA DETAIL	NTA ZIP CODES	Avg. HH Income	Avg. HH Value	Valpak SFDU	Percent Owner Occup	Percent White Collar	Avg HH Size
MA	BRISTOL	BOS	4270OU	N. Easton, S. Easton, Raynham	02301, 02356, 02375, 02766, 02767	\$117,434	\$395,724	86.9%	80.0%	58.7%	2.5
MA	BRISTOL	BOS	4270OW	Mansfield, Norton	02048, 02766	\$108,630	\$363,288	90.9%	75.7%	75.0%	2.5
MA	BRISTOL	BOS	4270OY	N. Attleboro, Plainville	02760, 02762	\$104,726	\$363,574	65.1%	76.2%	73.2%	2.7
MA	BRISTOL	BOS	4270OZ	Attleboro, N. Attleboro	02703, 02760	\$92,096	\$306,018	88.8%	73.2%	63.0%	2.3
MA	ESSEX	BOS	4270JA	N. Andover, Middleton, Boxford	01845, 01921, 01949, 01983	\$152,494	\$570,262	98.8%	84.0%	76.7%	2.8
MA	ESSEX	BOS	4270JB	Andover, N. Andover	01810, 01845, 01864	\$152,829	\$566,296	89.7%	83.4%	83.0%	2.6
MA	ESSEX	BOS	4270JC	Danvers	01915, 01923	\$97,318	\$405,011	75.3%	73.6%	79.7%	2.5
MA	ESSEX	BOS	4270JD	Beverly	01915, 01982, 01984	\$119,124	\$507,906	85.7%	81.9%	63.6%	2.6
MA	ESSEX	BOS	4270JF	Salem	01970	\$75,830	\$366,360	56.4%	67.5%	86.4%	2.4
MA	ESSEX	BOS	4270JG	Peabody, Lynnfield	01940, 01960	\$109,942	\$458,577	84.4%	80.0%	77.1%	2.7
MA	ESSEX	BOS	4270JH	Peabody	01960	\$85,071	\$364,183	70.8%	66.6%	62.2%	2.6
MA	ESSEX	BOS	4270JK	Saugus	01906	\$91,547	\$422,672	79.4%	75.3%	70.5%	2.6
MA	MIDDLESEX	BOS	4270JI	Reading, N. Reading	01864, 01867	\$127,322	\$506,855	97.6%	81.6%	74.1%	2.5
MA	MIDDLESEX	BOS	4270JJ	Tewksbury	01876	\$107,893	\$368,830	96.8%	67.5%	70.0%	2.3
MA	MIDDLESEX	BOS	4270JL	Wakefield	01867, 01880	\$106,237	\$459,139	67.8%	80.0%	58.9%	2.1
MA	MIDDLESEX	BOS	4270JM	Billerica	01821, 01862	\$104,431	\$370,164	98.0%	67.7%	69.4%	2.3
MA	MIDDLESEX	BOS	4270JN	Stoneham, Melrose	02176, 02180	\$98,203	\$446,618	65.2%	79.1%	75.2%	2.8
MA	MIDDLESEX	BOS	4270JO	Woburn	01801	\$92,044	\$424,059	74.3%	76.0%	69.6%	2.8
MA	MIDDLESEX	BOS	4270JP	Wilmington, Woburn	01801, 01887	\$110,015	\$422,287	93.0%	75.3%	71.9%	2.5
MA	MIDDLESEX	BOS	4270JQ	Melrose	01880, 02176	\$102,631	\$460,696	68.0%	80.5%	62.6%	2.0
MA	MIDDLESEX	BOS	4270JR	Arlington	02474, 02476	\$124,529	\$566,920	78.3%	83.5%	64.2%	2.3
MA	MIDDLESEX	BOS	4270JS	Winchester, Woburn	01801, 01890	\$156,470	\$671,975	82.9%	85.5%	64.8%	2.7
MA	MIDDLESEX	BOS	4270JT	Lexington	02420, 02421	\$174,699	\$735,399	95.5%	87.6%	67.4%	2.7
MA	MIDDLESEX	BOS	4270JU	Burlington, Bedford	01730, 01803	\$118,914	\$480,966	95.7%	81.2%	81.1%	2.7
MA	MIDDLESEX	BOS	4270JX	Malden West	02148, 02155	\$79,961	\$374,080	91.3%	67.8%	75.2%	2.3
MA	MIDDLESEX	BOS	4270PF	Marlboro	01752	\$94,850	\$361,284	73.1%	66.2%	58.6%	2.0
MA	MIDDLESEX	BOS	4270PH	Holliston, Hopkinton, Ashland	01721, 01746, 01748	\$147,522	\$523,992	95.5%	83.0%	77.0%	2.6
MA	MIDDLESEX	BOS	4270VC	Medford West, Arlington	02155, 02474	\$98,329	\$516,566	68.1%	82.9%	66.6%	2.8
MA	MIDDLESEX	BOS	4270VF	Watertown	02453, 02472	\$108,842	\$499,885	77.5%	81.5%	70.2%	2.7
MA	MIDDLESEX	BOS	4270VG	Belmont, Waltham	02138, 02452, 02453, 02472, 02474, 02478	\$136,484	\$632,131	96.3%	84.5%	78.8%	2.8
MA	MIDDLESEX	BOS	4270VH	Waltham, W. Newton	02452, 02453, 02465, 02466, 02493	\$112,405	\$545,469	61.8%	83.1%	85.7%	2.7
MA	MIDDLESEX	BOS	4270VI	Waltham	02451, 02452, 02453, 02493	\$104,914	\$480,092	65.7%	81.1%	82.0%	2.7
MA	MIDDLESEX	BOS	4270VK	Chestnut Hill, Jamaica Plain, Brookline	02130, 02131, 02445, 02467	\$147,286	\$694,157	55.4%	85.9%	73.7%	2.8
MA	MIDDLESEX	BOS	4270VN	Newton, Newtonville, Newton Center	02458, 02459, 02460, 02465, 02472	\$148,276	\$708,148	80.4%	87.1%	77.0%	2.8
MA	MIDDLESEX	BOS	4270VO	Newton Ctr & Hlds/Chestnut Hill/Newt UF	02459, 02461, 02464, 02467	\$172,849	\$745,417	78.6%	88.3%	65.0%	2.7
MA	MIDDLESEX	BOS	4270VS	Natick	01760	\$120,571	\$510,548	79.5%	82.4%	69.6%	2.7
MA	MIDDLESEX	BOS	4270VT	Framingham, Ashland	01702, 01721	\$110,727	\$426,443	73.1%	78.0%	69.1%	2.5
MA	MIDDLESEX	BOS	4270VV	Framingham	01701, 01702	\$109,358	\$417,117	90.1%	75.1%	70.6%	2.5
MA	MIDDLESEX	BOS	4270VX	Wayland, Sudbury	01701, 01776, 01778	\$183,749	\$658,179	96.5%	85.2%	75.8%	2.8
MA	NORFOLK	BOS	4270OE	Quincy	02170, 02171	\$87,664	\$415,939	67.5%	74.1%	87.6%	2.5
MA	NORFOLK	BOS	4270OF	Quincy	02169, 02184	\$84,576	\$400,349	55.8%	71.8%	63.3%	2.6
MA	NORFOLK	BOS	4270OH	Braintree	02184, 02188, 02190	\$102,946	\$425,948	84.2%	76.5%	87.1%	2.7

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ST	COUNTY	CODE	NTA	NTA DETAIL	NTA ZIP CODES	Avg. HH Income	Avg. HH Value	Valpak SFDU	Percent Owner Occup	Percent White Collar	Avg HH Size
MA	NORFOLK	BOS	4270OI	NWeymouth/Hingh/ Weymouth/EWeymth/Braintr	02043, 02184, 02188, 02189, 02191	\$105,726	\$451,503	82.7%	79.3%	64.8%	2.1
MA	NORFOLK	BOS	4270OO	Milton	02136, 02186	\$127,611	\$566,106	87.2%	83.1%	66.7%	2.6
MA	NORFOLK	BOS	4270PI	Franklin	02038	\$128,336	\$446,287	91.5%	79.0%	57.1%	2.8
MA	NORFOLK	BOS	4270PJ	Medway, Millis, Medfield	02052, 02053, 02054	\$133,762	\$498,847	96.4%	81.4%	78.6%	2.7
MA	NORFOLK	BOS	4270PK	Foxboro, Wrentham	02035, 02067, 02071, 02093	\$130,279	\$474,367	88.9%	80.7%	61.5%	2.7
MA	NORFOLK	BOS	4270PL	Walpole, Norfolk	02032, 02056, 02067, 02081	\$137,228	\$509,415	97.3%	82.4%	72.9%	2.5
MA	NORFOLK	BOS	4270PM	Norwood	02032, 02062	\$98,710	\$459,738	69.0%	80.3%	72.6%	2.5
MA	NORFOLK	BOS	4270PO	Stoughton, Sharon	02067, 02072	\$114,864	\$402,491	89.0%	73.5%	74.6%	2.5
MA	NORFOLK	BOS	4270PP	Canton, Sharon North	02021, 02067	\$116,996	\$477,111	85.1%	81.0%	58.1%	2.4
MA	NORFOLK	BOS	4270PS	Westwood, Dedham, Dover	02026, 02030, 02062, 02081, 02090	\$158,754	\$633,507	93.7%	84.8%	63.8%	2.7
MA	NORFOLK	BOS	4270PT	Randolph, Canton	02368	\$83,014	\$320,900	90.6%	62.9%	63.3%	2.4
MA	NORFOLK	BOS	4270PV	Dedham, Hyde Park, West Roxbury	02026, 02132, 02136	\$88,602	\$395,726	72.6%	71.0%	70.6%	2.5
MA	NORFOLK	BOS	4270VJ	Brookline	02445, 02446	\$126,942	\$706,413	18.9%	86.2%	67.9%	2.6
MA	NORFOLK	BOS	4270VP	Needham, Needham Heights	02492, 02494	\$176,079	\$716,643	87.5%	87.4%	79.9%	2.8
MA	NORFOLK	BOS	4270VQ	WellesHills/Waban/W Nwtn/Weston/ Auburnda	02462, 02465, 02466, 02468, 02481, 02493	\$210,443	\$829,621	92.8%	89.2%	70.6%	2.8
MA	NORFOLK	BOS	4270VR	Wellesl/Medfield/Natick/SherbornWellHil	01760, 01770, 02030, 02052, 02481, 02482, 02492	\$195,308	\$771,925	91.3%	88.9%	85.5%	2.8
MA	PLYMOUTH	BOS	4270OK	Hanover, Norwell, Hingham	02025, 02043, 02061, 02066, 02339	\$134,436	\$590,248	95.9%	84.3%	60.0%	2.3
MA	PLYMOUTH	BOS	4270OP	Brockton	02301, 02302	\$77,420	\$269,338	94.4%	56.2%	72.6%	2.3
MA	PLYMOUTH	BOS	4270OT	E. Bridgew, Bridgew, W. Bridge, Hanson	02324, 02333, 02379	\$99,287	\$350,763	96.3%	65.9%	59.6%	2.7
MA	PLYMOUTH	BOS	4270PA	Scituate, Hingham, Cohasset	02025, 02043, 02066	\$146,769	\$649,318	98.2%	85.1%	84.1%	2.8
MA	PLYMOUTH	BOS	4270PB	Rockland	02351, 02370	\$87,330	\$348,557	85.4%	64.8%	65.3%	2.5
MA	SUFFOLK	BOS	4270OB	West Roxbury, Roslindale	02131, 02132, 02467	\$109,905	\$457,551	81.3%	79.4%	87.4%	2.7
MA	WORCESTER	BOS	4270SN	Northboro, Shrewsbury	01532, 01545	\$124,633	\$433,740	93.3%	78.6%	67.1%	2.6
MA	WORCESTER	BOS	4270VZ	Westboro, Southboro	01581, 01745, 01748, 01772	\$132,387	\$495,088	84.3%	81.3%	73.8%	2.6

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MA	BARNSTABLE	CAPE	3603CA	Sandwich & Sagamore	02537, 02542, 02561, 02563, 02644	\$90,023	\$400,415	95.5%	72.4%	57.9%	2.4
MA	BARNSTABLE	CAPE	3603CCF	Falmouth & Bourne	02532, 02534, 02540, 02553, 02556, 02559, 02574	\$90,834	\$474,354	95.3%	80.6%	73.7%	2.7
MA	BARNSTABLE	CAPE	3603CDD	East Falmouth	02536	\$78,742	\$419,759	97.6%	75.2%	70.4%	2.3
MA	BARNSTABLE	CAPE	3603CEE	Mashpee, Cotuit & Marstons Mills	02635, 02648, 02649	\$87,081	\$413,777	94.3%	73.8%	84.0%	2.4
MA	BARNSTABLE	CAPE	3603CG	Centerville, Osterville, Marstons Mills	02632, 02648, 02655	\$89,312	\$428,811	96.8%	78.0%	64.9%	2.6
MA	BARNSTABLE	CAPE	3603CH	Hyannis & Barnstable	02601, 02630, 02647, 02668, 02672	\$64,443	\$397,738	79.2%	71.3%	81.5%	2.7
MA	BARNSTABLE	CAPE	3603CI	Yarmouth	02664, 02673, 02675	\$70,170	\$375,928	90.1%	68.0%	76.2%	2.4
MA	BARNSTABLE	CAPE	3603CJ	Dennis & S. Yarmouth	02639, 02660, 02664, 02670	\$66,880	\$380,672	86.7%	69.6%	66.3%	2.7
MA	BARNSTABLE	CAPE	3603CK	Chatham & Harwich	02633, 02645, 02646, 02650, 02659, 02669, 02671	\$85,622	\$516,346	96.9%	82.6%	64.9%	2.1
MA	BARNSTABLE	CAPE	3603CL	Brewster, Dennis	02631, 02638, 02641, 02660	\$81,593	\$491,972	100.0%	81.3%	75.9%	2.8
MA	BARNSTABLE	CAPE	3603CM	Orleans, Eastham, Wellfleet, Truro	02642, 02643, 02651, 02652, 02653, 02662, 02663, 0266	\$83,694	\$577,397	95.3%	84.2%	65.6%	2.8
MA	PLYMOUTH	CAPE	3603PL	Plymouth	02360, 02562	\$103,274	\$391,356	100.0%	70.7%	80.0%	2.4

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ST	COUNTY	CODE	NTA	NTA DETAIL	NTA ZIP CODES	Avg. HH Income	Avg. HH Value	Valpak SFDU	Percent Owner Occup	Percent White Collar	Avg HH Size
CT	HARTFORD	HCTS	3463CCC	East Hartford, Manchester, South Windsor	06042, 06074, 06108	\$102,155	\$291,886	96.4%	78.2%	67.7%	2.5
CT	HARTFORD	HCTS	3463HA	Avon, Simsbury, Weatogue, West Simsbury	06001, 06019, 06070, 06081, 06089, 06092	\$153,092	\$424,477	99.8%	88.1%	68.2%	2.7
CT	HARTFORD	HCTS	3463HC	Burlington, Farmington, Unionville	06013, 06032, 06085	\$113,939	\$374,039	87.9%	86.5%	73.8%	2.6
CT	HARTFORD	HCTS	3463HI	Hartford, West Hartford	06105, 06107, 06117, 06119	\$133,699	\$402,530	84.7%	87.2%	73.5%	2.5
CT	HARTFORD	HCTS	3463HJ	Newington, West Hartford	06107, 06110, 06111	\$104,065	\$311,023	94.5%	80.6%	72.7%	2.3
CT	HARTFORD	HCTS	3463HK	Cromwell, New, Rocky Hill, Wethersfield	06067, 06109, 06111, 06416	\$108,644	\$311,712	99.2%	80.6%	72.7%	2.3
CT	HARTFORD	HCTS	3463HP	East Hartford, Glastonbury	06033	\$135,175	\$373,166	92.9%	85.6%	82.4%	2.6
CT	HARTFORD	HCTS	3463HT	Berlin, Bristol, Plantsville, S'thington	06010, 06037, 06479, 06489	\$109,516	\$337,183	99.5%	82.9%	78.0%	2.5
CT	HARTFORD	HCTS	3463MA	Bolton, Manchester	06040, 06042, 06043	\$104,084	\$272,067	91.5%	75.3%	70.6%	2.4
CT	HARTFORD	HCTS	3463PN	East Windsor, Enfield, Suffield, Windsor	06002, 06026, 06035, 06078, 06082, 06088, 06093, 0609	\$107,534	\$306,828	97.5%	80.1%	65.6%	2.6
CT	MIDDLESEX	HCTS	3463HQ	Colchester, E Hamp, Hebron, Marl, S Glas	06073, 06424, 06447, 06480	\$135,009	\$349,763	99.8%	83.1%	71.9%	2.4
CT	MIDDLESEX	HCTS	3463SL	Clint, Essex, Old Say, Old Lyme, Wbrook	06371, 06413, 06426, 06475, 06498	\$112,987	\$465,187	92.1%	88.4%	74.6%	2.6
CT	NEW HAVEN	HCTS	3463BG	Branford, Guilford	06405, 06437	\$106,713	\$423,532		88.0%	83.7%	2.7
CT	NEW HAVEN	HCTS	3463BR	Branford, East Haven	06405, 06437	\$106,713	\$423,532		87.8%	78.0%	2.7
CT	NEW HAVEN	HCTS	3463GM	Guilford, Madison	06437, 06443	\$131,330	\$500,612		92.3%	71.4%	2.8
CT	TOLLAND	HCTS	3463CDE	Ellington, Tolland, Vernon	06029, 06066, 06084	\$111,181	\$294,645	99.5%	79.4%	66.0%	2.5

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MA	ESSEX	NH	3281IM	Haverhill-MA	01830, 01832, 01835	\$75,715	\$299,257	96.9%	60.0%	58.9%	2.5
MA	ESSEX	NH	3281IN	Methuen-MA	01844	\$81,621	\$314,992	76.2%	61.0%	71.5%	2.4
NH	HILLSBOROUGH	NH	3281BM	Bedford, Merrimack	03054, 03110	\$143,745	\$376,569	93.2%	68.3%	83.0%	2.5
NH	HILLSBOROUGH	NH	3281BP	Manchester, North	03101, 03103, 03104	\$73,143	\$257,587	79.6%	53.6%	76.9%	2.2
NH	HILLSBOROUGH	NH	3281BQ	Manchester, South	03032, 03101, 03103, 03109	\$69,576	\$229,056	92.6%	43.6%	62.8%	2.2
NH	HILLSBOROUGH	NH	3281BR	Manchester, Goffstown, New Boston	03045, 03070, 03102	\$76,748	\$260,685	92.4%	55.7%	61.7%	2.6
NH	HILLSBOROUGH	NH	3281BS	Milford, Amherst	03031, 03055	\$108,062	\$328,436	77.2%	63.4%	64.8%	2.5
NH	HILLSBOROUGH	NH	3281BT	Merrimack	03054, 03063	\$103,538	\$282,677	80.6%	57.0%	68.5%	2.1
NH	HILLSBOROUGH	NH	3281BV	Nashua	03060, 03062, 03064	\$70,858	\$251,826	89.6%	48.5%	70.4%	2.4
NH	HILLSBOROUGH	NH	3281BW	Nashua/South, Tyngsboro	01879, 03060, 03062	\$99,907	\$308,068	90.4%	61.0%	78.2%	2.3
NH	HILLSBOROUGH	NH	3281BX	Nashua, Hollis, Brookline	03033, 03049, 03063, 03064	\$103,612	\$316,690	93.7%	61.5%	64.5%	2.4
NH	HILLSBOROUGH	NH	3281ID	Hudson, Litchfield	03051, 03052	\$106,217	\$288,508	99.8%	59.3%	61.5%	2.4
NH	MERRIMACK	NH	3281BH	Hooksett, Manchester, Auburn, Bow	03032, 03034, 03036, 03106, 03275	\$97,160	\$279,491	96.2%	56.6%	61.3%	2.4
NH	MERRIMACK	NH	3281CE	Suncook, Concord, Louden	03258, 03275, 03301, 03307	\$71,005	\$235,372	75.5%	45.8%	91.8%	2.2
NH	MERRIMACK	NH	3281CW	Concord, Bow	03301, 03303, 03304	\$86,071	\$286,646	75.3%	57.8%	70.0%	2.4
MA	MIDDLESEX	NH	3281IP	Dracut-MA, Pelham	01826, 03076	\$95,630	\$319,211	98.9%	62.4%	64.8%	2.4
MA	MIDDLESEX	NH	3281LC	N.CHELMSFORD/ CHELMSFORD/LOWELL	01824, 01851, 01863	\$87,363	\$328,465	98.2%	64.2%	59.0%	2.3
MA	MIDDLESEX	NH	3281LN	Lowell, MA	01850, 01852, 01854	\$67,188	\$241,949	73.0%	48.3%	59.3%	2.4
NH	ROCKINGHAM	NH	3281GB	Portsmouth, Kittery-York-Eliot ME, Rye	03801, 03854, 03870, 03904, 03909	\$89,673	\$410,750	84.1%	73.7%	70.1%	2.5
NH	ROCKINGHAM	NH	3281GH	Exeter, Hampton, NH Hampton, Rye, Stratham	03840, 03842, 03844, 03862, 03870	\$106,903	\$435,408	99.3%	78.9%	69.1%	2.1
NH	ROCKINGHAM	NH	3281GS	Exter, Stratham	03833, 03840, 03856, 03885	\$117,121	\$384,184		69.9%	77.1%	2.6
NH	ROCKINGHAM	NH	3281IA	Derry	03038	\$85,165	\$252,193	88.1%	48.5%	68.9%	2.2
NH	ROCKINGHAM	NH	3281IB	Londonderry, Windham, Litchfield	03053, 03087	\$113,501	\$317,804	95.1%	61.7%	61.9%	2.5
NH	ROCKINGHAM	NH	3281IC	Salem, Windham	03079, 03087	\$103,990	\$348,576	93.8%	65.3%	68.1%	2.6
NH	ROCKINGHAM	NH	3281IQ	Atkinson, Hampsteads, Salem, Sandown	03079, 03811, 03826, 03841, 03873	\$105,593	\$327,856	95.5%	62.9%	64.5%	2.4
NH	ROCKINGHAM	NH	3281IR	Raymond, Epping, Exeter, Fremont, Newfield	03042, 03044, 03077, 03833, 03856	\$97,650	\$289,057	93.1%	60.0%	69.0%	2.5
NH	ROCKINGHAM	NH	3281XQ	Plaistow, Kingston, Newton, Danville	01860, 03819, 03827, 03848, 03858, 03865	\$94,550	\$318,539	88.8%	61.9%	60.3%	2.8
NH	STRAFFORD	NH	3281GC	Dover, Newmarket, Durham, Lee, Madbury	03820, 03823, 03824, 03857, 03861	\$86,508	\$319,093	98.1%	62.0%	85.1%	2.4
NH	STRAFFORD	NH	3281GE	Dover, Somersworth, Berwick-ME, Rollinsford	03820, 03869, 03878, 03901, 03908	\$72,438	\$258,801	93.9%	55.5%	67.4%	2.2
NH	STRAFFORD	NH	3281GG	Rochester, Barrington, Farmington, Northwoo	03261, 03825, 03835, 03839, 03867, 03868	\$69,980	\$204,697	99.1%	41.8%	54.8%	2.5

NORTHEAST MARKET SCHEDULE & DEMOGRAPHICS

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 Valpak of Rhode Island (RI) • Valpak of Southern Connecticut (S. CT) • Valpak of Western Massachusetts (W MA)

ST	COUNTY	CODE	NTA	NTA DETAIL	NTA ZIP CODES	Avg. HH Income	Avg. HH Value	Valpak SFDU	Percent Owner Occup	Percent White Collar	Avg HH Size
RI	BRISTOL	RI	3335WR	BARRINGTON/WARREN/RIVERSIDE	02806, 02885, 02915	\$109,491	\$417,045	82.2%	82.4%	69.2%	2.6
RI	BRISTOL	RI	3335WS	BRISTOL/WARREN	02809, 02885	\$86,178	\$378,123	73.0%	77.7%	70.1%	2.5
RI	KENT	RI	3335DC	WARWICK CENTRAL	02886, 02893, 02920	\$74,038	\$219,954	74.8%	66.2%	60.8%	2.4
RI	KENT	RI	3335DD	WARWICK NORTH / CRANSTON	02888, 02905	\$74,316	\$233,494	84.4%	68.6%	61.0%	2.2
RI	KENT	RI	3335DE	WARWICK SOUTH	02889	\$77,221	\$231,587	88.6%	68.4%	66.6%	2.3
RI	KENT	RI	3335FI	EAST GREENWICH/WARWICK	02818, 02886	\$113,445	\$407,233	76.6%	80.3%	67.3%	2.7
RI	PROVIDENCE	RI	3335DA	CRANSTON EAST	02910, 02920	\$69,170	\$212,196	84.4%	61.4%	60.3%	2.3
RI	PROVIDENCE	RI	3335DB	CRANSTON WEST	02831, 02920, 02921	\$90,396	\$292,211	89.8%	71.8%	67.5%	2.4
RI	PROVIDENCE	RI	3335PZ	LINCOLN/CUMBERLAND	02864, 02865, 02917	\$98,388	\$306,818	83.0%	75.2%	77.5%	2.4
RI	PROVIDENCE	RI	3335RP	N.PROV./JOHNSTON/SMITHFIELD/GREENVILLE	02828, 02911, 02917, 02919	\$78,778	\$260,875	83.4%	69.4%	70.6%	2.5
RI	PROVIDENCE	RI	3335RQ	NORTH PROVIDENCE	02904, 02908, 02911	\$62,186	\$228,251	68.2%	67.6%	70.1%	2.4
RI	PROVIDENCE	RI	3335RT	JOHNSTON/No. SCITUATE	02857, 02919	\$78,825	\$265,916	79.5%	71.7%	59.5%	2.4
RI	WASHINGTON	RI	3335FJ	NORTH KINGSTOWN/EXETER/SAUNDERS	02822, 02852, 02874	\$105,640	\$392,172	98.9%	78.1%	69.4%	2.5
RI	WASHINGTON	RI	3335FK	WAKEFIELD/NARRAGANSETT	02879, 02880, 02882	\$94,194	\$418,943	86.0%	83.8%	75.5%	2.7

NORTHEAST MARKET SCHEDULE & DEMOGRAPHICS

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Valpak of Rhode Island (RI) • Valpak of Southern Connecticut (S. CT) • Valpak of Western Massachusetts (W MA)

ST	COUNTY	CODE	NTA	NTA DETAIL	NTA ZIP CODES	Avg. HH Income	Avg. HH Value	Valpak SFDU	Percent Owner Occup	Percent White Collar	Avg HH Size
CT	FAIRFIELD	S. CT	3101FB	Greenwich, Cos Cob	06807, 06830, 06831	\$183,847	\$810,342	68.4%	89.8%	80.9%	2.8
CT	FAIRFIELD	S. CT	3101FC	Stamford North	06902, 06903, 06905	\$194,104	\$698,706	93.9%	86.9%	73.8%	2.8
CT	FAIRFIELD	S. CT	3101FD	Riverside, Old Greenwich, Stamford West	06870, 06878, 06902, 06905	\$181,770	\$754,873	74.4%	87.0%	85.0%	2.8
CT	FAIRFIELD	S. CT	3101FE	Darien, Rowayton, Norwalk (partial)	06820, 06850, 06853, 06854	\$193,322	\$770,611	92.5%	89.5%	77.4%	2.9
CT	FAIRFIELD	S. CT	3101FF	Norwalk West	06850, 06851, 06854	\$95,607	\$425,183	50.8%	76.7%	80.8%	2.6
CT	FAIRFIELD	S. CT	3101FG	Norwalk East	06851, 06855	\$107,077	\$487,079	65.7%	81.4%	82.7%	2.8
CT	FAIRFIELD	S. CT	3101FH	Wilton, Georgetown, Weston	06883, 06896, 06897	\$225,637	\$755,162	97.5%	87.4%	86.9%	2.9
CT	FAIRFIELD	S. CT	3101FI	Westport, Southport	06880, 06890	\$209,129	\$818,066	97.8%	92.6%	77.7%	2.9
CT	FAIRFIELD	S. CT	3101FJ	New Canaan, W. Norwalk (par), S. Salem	06840, 06850	\$201,817	\$766,946	86.4%	88.2%	68.2%	2.6
CT	FAIRFIELD	S. CT	3101FK	Ridgefield	06877, 06896	\$185,143	\$659,032	89.2%	86.8%	74.8%	2.6
CT	FAIRFIELD	S. CT	3101FL	Danbury (West), New Fairfield	06810, 06811, 06812	\$108,113	\$375,182	98.0%	61.9%	63.9%	2.5
CT	FAIRFIELD	S. CT	3101FM	Brookfield, Bridgewater, Danbury (East)	06752, 06776, 06804, 06811	\$123,063	\$420,847	92.3%	75.3%	78.4%	2.8
CT	FAIRFIELD	S. CT	3101FN	Bethel, Redding, Redding Ridge	06801, 06810, 06896	\$108,156	\$387,353	84.7%	69.3%	70.6%	2.5
CT	FAIRFIELD	S. CT	3101FO	Fairfield (West), Black Rock	06605, 06824	\$170,290	\$642,330	90.6%	85.7%	88.1%	2.7
CT	FAIRFIELD	S. CT	3101FP	Fairfield (East), Stratfield, Easton	06612, 06824, 06825	\$132,249	\$514,703	97.3%	85.5%	69.5%	2.7
CT	FAIRFIELD	S. CT	3101FQS	Stratford	06614	\$90,261	\$280,323	98.7%	57.6%	62.0%	2.6
CT	FAIRFIELD	S. CT	3101FR	Trumbull, Bridgeport	06606, 06611	\$120,535	\$409,202	100.0%	72.5%	65.8%	2.7
CT	FAIRFIELD	S. CT	3101FT	Monroe, Easton, Redding, White Hills	06468, 06484, 06612, 06896	\$156,138	\$491,064	100.0%	84.7%	72.2%	2.5
CT	FAIRFIELD	S. CT	3101FW	Huntington, Shelton	06484	\$109,349	\$380,784	95.4%	68.1%	80.2%	2.5
CT	FAIRFIELD	S. CT	3101FX	Stamford (East)	06902, 06905, 06906, 06907	\$102,720	\$467,557	52.8%	78.9%	82.0%	3.0
CT	FAIRFIELD	S. CT	3101FZ	Newtown, Sandy Hook	06470, 06482	\$141,919	\$471,487	95.1%	81.1%	77.0%	2.7
CT	LITCHFIELD	S. CT	3101NM	New Milford	06755, 06776, 06784	\$105,542	\$363,868	92.3%	85.2%	72.3%	2.4
CT	LITCHFIELD	S. CT	3101WB	Watertown, Oakville, Waterbury NW	06708, 06779, 06795, 06798	\$94,130	\$301,884	93.6%	79.7%	85.1%	2.5
CT	NEW HAVEN	S. CT	3101MW	Milford South	06460, 06461	\$100,037	\$365,271	92.2%	85.5%	75.4%	2.5
CT	NEW HAVEN	S. CT	3101NN	Orange, Milford North	06460, 06461, 06477	\$120,332	\$388,753	96.4%	86.8%	76.0%	2.5
CT	NEW HAVEN	S. CT	3101NR	Wallingford	06451, 06492	\$98,499	\$292,606	95.7%	79.0%	64.4%	2.5
CT	NEW HAVEN	S. CT	3101WA	Wtby,E Mtn, Prospect, Wolcott	06705, 06706, 06712, 06716, 06770	\$75,087	\$224,401	84.6%	66.1%	56.3%	2.6
CT	NEW HAVEN	S. CT	3101WC	Middlebury, Woodbury, Naugatuck West	06708, 06762, 06770, 06798	\$87,985	\$286,196	87.3%	76.2%	63.7%	2.5
CT	NEW HAVEN	S. CT	3101WD	Southbury, Oxford	06478, 06488	\$109,704	\$357,163	98.7%	83.2%	70.9%	2.3
CT	NEW HAVEN	S. CT	3101WE	Cheshire, Hamden North	06410, 06518	\$126,840	\$365,065	97.2%	85.2%	78.5%	2.6
CT	NEW HAVEN	S. CT	3101WS		06401, 06483, 06525	\$108,828	\$363,802		84.6%	74.9%	2.6

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 Valpak of Rhode Island (RI) ▪ Valpak of Southern Connecticut (S. CT) ▪ Valpak of Western Massachusetts (W MA)

ST	COUNTY	CODE	NTA	NTA DETAIL	NTA ZIP CODES	Avg. HH Income	Avg. HH Value	Valpak SFDU	Percent Owner Occup	Percent White Collar	Avg HH Size
MA	HAMPDEN	W MA	3537AF	Agawam\Feeding Hills	01001, 01030	\$82,537	\$258,948	92.0%	75.6%	60.4%	2.5
MA	HAMPDEN	W MA	3537CNS	Chicopee	01013, 01020, 01104	\$65,484	\$197,239	92.2%	60.3%	63.7%	2.3
MA	HAMPDEN	W MA	3537FPE	Forest Park/E Forest Park/ E. Longmeadow	01028, 01108, 01118	\$73,353	\$196,267	97.0%	58.9%	73.1%	2.1
MA	HAMPDEN	W MA	3537HY	HOLYOKE	01040	\$63,700	\$224,674	71.4%	69.9%	64.4%	2.3
MA	HAMPDEN	W MA	3537LB	Ludlow/ Belchertown	01007, 01056	\$85,947	\$269,372	99.7%	75.7%	55.4%	2.5
MA	HAMPDEN	W MA	3537LE	Longmeadow/East Longmeadow	01028, 01106	\$120,768	\$369,271	98.5%	87.2%	75.3%	2.6
MA	HAMPDEN	W MA	3537SA	Springfield\Sixteen Acres	01118, 01119, 01128, 01129	\$66,199	\$179,757	97.4%	54.9%	57.1%	2.4
MA	HAMPDEN	W MA	3537WFS	Westfield	01077, 01085	\$97,821	\$288,764	99.2%	81.5%	61.8%	2.6
MA	HAMPDEN	W MA	3537WHP	Wilbraham/Hampden/Portion of Springfield	01036, 01057, 01095	\$104,343	\$317,458	93.5%	85.6%	64.9%	2.6
MA	HAMPDEN	W MA	3537WS	West Springfield	01089	\$74,104	\$251,214	75.2%	72.3%	56.7%	2.3
MA	HAMPSHIRE	W MA	3537EH	EASTHAMPTON	01027, 01073	\$75,376	\$282,931	79.2%	77.0%	65.9%	2.3
MA	HAMPSHIRE	W MA	3537NH	NORTHAMPTON	01053, 01060, 01062	\$81,579	\$340,593	69.9%	87.1%	65.1%	2.6
MA	HAMPSHIRE	W MA	3537SHG	South Hadley/ Granby/Chicopee	01033, 01075	\$78,768	\$271,732	79.4%	76.4%	64.1%	2.4