

# VALPAK SPOTLIGHT SHINES ON



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Shawn O'Keefe, owner of O'Keefe's Inc. primary reason for advertising is to generate leads for his Irrigation and landscaping business. Shawn does other forms of advertising but agrees that his Valpak Programs have outperformed anything he has done in the past or currently. Shawn states "We get jobs from our Valpak, sometimes they use the coupon and sometimes they just tell us they saw us in the Valpak". Shawn mails to 20,000 homes a month during the landscaping season and is very happy with his results. Shawn plans to continue his Valpak and to take full advantage of Valpak's comprehensive Digital Programs.

<b>Contact:</b>	<b>Shawn O'Keefe, Owner</b>
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<b>Frist Valpak Mailing:</b>	<b>April 2014</b>
<b>Mailing Quantity:</b>	<b>20,000 Homes per Month</b>