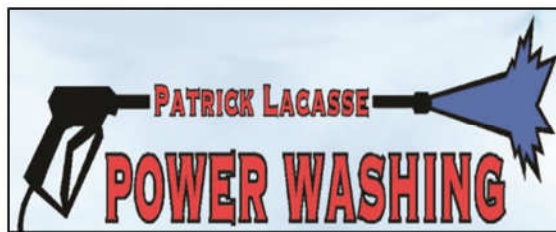


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BEFORE

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- Cheryl Nashua, NH



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Photos

Patrick fist started mailing with Valpak back in August 2016 because he was looking to grow his business and expand into new territory and was referred by a colleague who has enjoyed a great deal of success in the Valpak program. When we asked Patrick to tell us how his Valpak programs were working for him and his business he stated *"95% of my business leads come from Valpak. It works! The phone rings and I'm so busy from my Valpak leads that I cannot even expand into new territory as my schedule is full."* Patrick also takes advantage of Valpak's comprehensive On-Line programs and when asked comment on it, as well as whether he would recommend Valpak to other business owners he went on to say *"I love the on-line coupons. I don't track them but I know it's working when clients hand me a coupon. Valpak is the only advertising that has generated positive returns for me. If you are looking to reach homeowners hands down this medium works. I was skeptic at first but here I sit two years later and I'm able to fully utilize my trucks on a consistent basis. They do not sit unused on the property for long periods of time during the Spring & Summer seasons and that is largely due to my Valpak programs!"*

Contact:	Patrick Lacasse, Owner
Submitted By:	Sonia Staires, Sr. Marketing Consultant
Email Address:	sonia_staires@valpak.com
Frist Valpak Mailing:	August 2016
Mailing Quantity:	20,000 Homes / Month