

# VALPAK SPOTLIGHT SHINES ON



## Paul The Plumber

**SERVICE WITH A SMILE**

**DERRY, NH**

### Plumbing, Heating, or Air Conditioning Problems?

**Satisfying All Of Your Plumbing, Heating, Air Conditioning & Water System Needs**

## Paul The Plumber

**SERVICE WITH A SMILE**

**CALL NOW**

**437-7039**

**1-866-437-7039**

**www.PaulThePlumberNH.com**



**FREE Estimates**

**\$30 OFF**

Any Service Call

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 9/15/15

**\$50 OFF**

Any New Heating/AC System

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 9/15/15

**\$50 OFF**

ON DEMAND Water Heater

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 9/15/15

**\$30 OFF**

Tune-Up On Any Heating/AC System

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 9/15/15

**\$50 OFF**

Any Water Treatment System

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 9/15/15

**\$150 OFF**

Bathroom Remodel

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 9/15/15

Paul Bears, owner of Paul The Plumber (Derry, NH) advertises to raise his business profile & awareness within in his primary markets and to generate leads / new business & promote special offers. Paul does other forms of advertising such as Newspaper, Internet & other Direct Mail but Strongly Agrees that VALPAK outperforms them all. When asked to comment about his VALPAK Programs Paul stated *"We see about 7 calls per month resulting in many jobs. We see referrals off of jobs as well. We are very happy with the service. Each call results in about \$600-\$700 in sales."* Paul also takes advantage of Valpak's Digital programs and when asked to comment he stated *"Glad to know our ads are online; we see a couple redemptions per month from digital too!"* Paul would highly recommend Valpak's marketing programs to every business owner.

**Contact: Paul Bears**

**Submitted By: James Hilker, Sr. Media Specialist**

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**Frist Valpak Mailing: September 2010**

**Mailing Quantity: 30,000 Homes per Month**