

# VALPAK SPOTLIGHT SHINES ON



## PETS PLUS



**PETS PLUS**

Crossroads Mall, Londonderry, Rt. 102  
(Next to Prosciutto's)

**425-2738**  Find us on Facebook

[www.e-petsplus.com](http://www.e-petsplus.com)

Monday - Friday 10-8pm • Saturday 9-7pm • Sunday 10-7pm

**Try Our New Made In USA Treats**

- Freshwater & Saltwater Fish
- Small Animals - Reptiles - Birds
- Pet Food & Supplies
- Huge Selection of Natural and Holistic Dog & Cat Foods

     & Many More!

**\$3.00 OFF**  
Any Purchase of \$20.00 or More  
Not Valid on Red Stickered Items. Excludes Rewards Program. Coupons cannot be combined with any other offer. Expires 7/15/2015

**\$5.00 OFF**  
Any Purchase of \$50.00 or More  
Not Valid on Red Stickered Items. Excludes Rewards Program. Coupons cannot be combined with any other offer. Expires 7/15/2015

**Purchase 1 Fish Under \$9.99  
Get 1 Fish Under \$9.99  
FREE**  
(Fish Over \$10 Receive 20% Discount)  
Excludes Rewards Program. Coupons cannot be combined with any other offer. Expires 7/15/2015

**See Side 2!**

Pets Plus has been mailing with VALPAK for over ten (10) years with their very first mailing taking place in July of 2004. Pets Plus uses VALPAK to raise their business profile & awareness within their primary marketing area and to also promote their special offers each month. Pets Plus uses other forms of advertising citing the Newspaper and other forms of Direct Mail such as Community Values and tells us that Valpak outperforms them all. When we asked Dianne McGrade, the manager at Pets Plus about how Valpak performs for them she said **"We see 60 + coupons back each and every month with an Average sale of \$50 per visit. We also see NEW Customers weekly! VALPAK pulls in more customers than Community Values does."** When we asked about her VALPAK Digital Programs Dianne went on to say **"We see a lot of coupons presented on their smart phones and printed out from their Valpak.com site. We are very happy with the service our sales rep Jim provides us. He is always attentive to our needs to help our business grow!"**

Contact:	Dianne McGrade, Manager
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Submitted:	June 2015
Email Address:	<a href="mailto:james_hilker@valpak.com">james_hilker@valpak.com</a>
Frist Valpak Mailing:	July 2004
Mailing Quantity:	10,000 Homes per Month