

# VALPAK SPOTLIGHT SHINES ON



**Methuen, MA**

**WHEN WAS THE LAST TIME YOU HAD A REAL MARGARITA?**

**Monday**  
Trivia  
7pm-10pm

**Tuesday**  
Mariachi Band  
6pm-9pm

**Thursday**  
Karaoke  
9pm-Close

**Sunday**  
Acoustic Guitar

**Gift Certificates Available**

**Patio Now Open!**

**552 Broadway • Methuen, MA**  
(Across From Lowe's)  
**978-794-0908**  
[www.plazaaztecanewengland.com](http://www.plazaaztecanewengland.com)  
We Offer More Than 40 Items Under \$10  
Kids Menu - Vegetarian Menu

**Free Valet Parking on Friday & Saturday**

**\$5 OFF**  
Any Order Of  
**\$30 or More**

**Mon Thru Thurs Only**  
With coupon only. Not to be combined with any other offer. One coupon per table. Expires 8/15/14.

**Buy 1 Lunch Entree, Get The 2nd Lunch**

**1/2 OFF**

\*Of Equal Or Lesser Value. Valid Mon-Fri 11am-3pm. With coupon only. Not to be combined with any other offer. One coupon per table. Expires 8/15/14.

Enrique's primary reason for advertising is to raise Plaza Azteca's profile and awareness in the market place along with promoting specials and bringing in new customers. They have tried other forms of advertising such as Newspaper and other Direct Mail Firms but Strongly Agree that Valpak outperforms them all by a wide margin. Enrique and Plaza Azteca are extremely pleased with their Valpak Direct Mail and Digital Programs and have been with Valpak for over 4 years and would highly recommend Valpak to other business owners looking to grow sales and market share. Enrique states "We see many new customers, 80 - 100 coupons come back per every month. Average lunch ticket is \$20.00 and an average dinner is \$35-\$40, best return we ever had is from Valpak. Highly recommend Valpak to other businesses and very happy with my service!"

<b>Contact:</b>	<b>Enrique Garcia, Manager</b>
<b>Phone Number:</b>	(978) 794-0908
<b>Submitted By:</b>	James Hilker, Sr. Marketing Consultant
<b>Submitted:</b>	July 2014
<b>Email Address:</b>	james_hilker@valpak.com
<b>Frist Valpak Mailing:</b>	March 2000 - 4 Year Client
<b>Mailing Quantity:</b>	20,000 Homes per month