

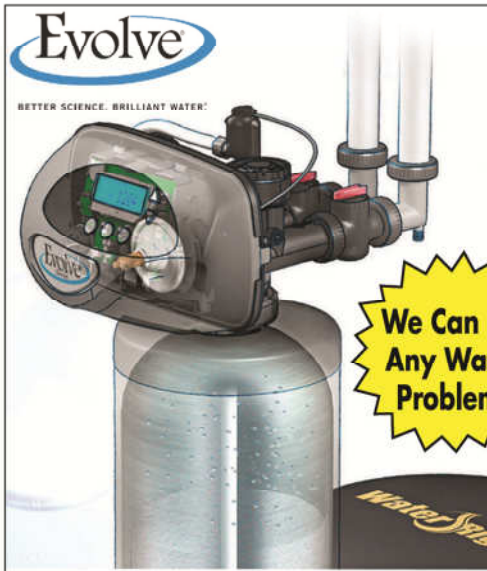
VALPAK SPOTLIGHT SHINES ON



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The primary reason Peter Suhl advertises Policy Well & Pump is to raise his business profile and awareness in the market place & to generate leads. Peter does other forms of advertising in trade publications & other forms of direct mail but **STRONGLY** Agrees that nothing performs like his Valpak programs. Peter states *"We see 15 calls come in per month. I close about 1 in 4. Good quality calls come in (not tire kickers). Ad creates calls from prior customers that need other work done in their home or business. I am very happy with the service I receive from Valpak and with our rep Jim Hilker!"*

Contact:	Peter Suhl, Vice President
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Submitted By:	James Hilker, Sr. Marketing Consultant
Submitted:	July 2014
Email Address:	james_hilker@valpak.com
Frist Valpak Mailing:	July 2009
Mailing Quantity:	60,000 Homes per Month