

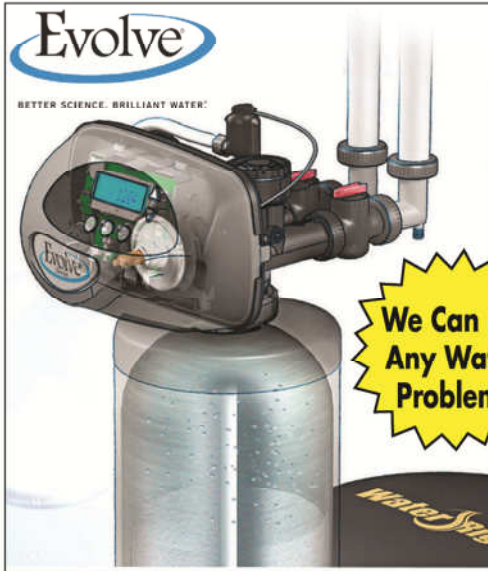
**VALPAK SPOTLIGHT SHINES ON**



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Details

Peter Suhl, owner of Policy Well & Pump advertisers with Valpak to raise his business profile and awareness in his marketplace & to generate leads. Peter does other forms of advertising in trade publications and in direct mail but **STRONGLY** Agrees that nothing performs like his Valpak programs. Peter states *"We see about 15 calls come in every month. I close about 1 in 4. Good quality calls/leads come in (not tire kickers). Our VP ad creates calls from prior customers that need other work done in their homes or business."* We asked Peter if he would recommend Valpak and he said *"I'm always willing to refer Valpak to other business owners as we are Very Happy with the results and the service we receive from Jim Hilker!"*

Contact:	Peter Suhl, Vice President
Submitted By:	James Hilker, Sr. Marketing Consultant
Frist Valpak Mailing:	July 2009
	<b>9+ Year Valpak Client</b>
Mailing Quantity:	60,000 Homes per Month