

VALPAK SPOTLIGHT SHINES ON



Lowell, MA

SAVE on Honest, Professional Auto Service



1585 Middlesex St. • Lowell, MA

978-970-5594

Mon - Fri 8am-5pm

www.raysautomotiveservice.com



- Is your vehicle getting repaired correctly the *first time*?
- Unhappy with your current mechanic?
- Check Engine light keeps coming on?
- Brakes still squealing?
- Not sure what that "clunk clunk" noise is when you drive over bumps?

We understand your frustration when your **CAR, TRUCK or SUV** breaks down. Come and get the auto repair advice you deserve.



WILD CARD

\$20⁰⁰ OFF

Any Repair Of \$100 Or More

\$25⁰⁰ OFF

Any Repair Of \$200 Or More

May not be combined with any other offers. Expires 9/15/14

POTHOLE SPECIAL

Rotate, Balance & 4 Wheel Alignment
Up to 18 inch wheels

\$99⁰⁰

Save \$34!

Most Vehicles. May not be combined with any other offers. Expires 9/15/14.

FREE

Brake Inspection

Most Vehicles. May not be combined with any other offers. Expires 9/15/14

Oil Change & Tire Rotation

\$25⁰⁰

Save \$39.88!

Most Vehicles. May not be combined with any other offers. Expires 9/15/14.

Ray's primary reason for advertising is to raise Ray's Automotive Service Center's awareness in the market place as well as to promote his offers & specials to bring in new business and to keep his regular clients. Ray does other forms of advertising but Strongly Agrees that Valpak outperforms them. When asked about his Valpak Promotions Ray stated "I've been with Valpak for over 2 years and receive 5-7 New Customers a month. I also take full advantage of Valpak's Digital Programs and see new customers using our Valpak Digital Coupon. I see my name and coupon coming up on the first page of Google because of my Valpak Digital Promotions! I would recommend Valpak & Scott as we not only receive a great response from our Valpak promotions but I also receive excellent customer service from Scott Gianitsis."

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Submitted By:	Scott Gianitsis, Marketing Consultant
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Frist Valpak Mailing:	February 2013
Mailing Quantity:	10,000 Homes per Month