

VALPAK SPOTLIGHT SHINES ON



SALEM, NH

SMALL GROUP TRAINING FOR WOMEN

FREE WEEK call for details

Buy One Month of Training & Get the 2nd Month 1/2 OFF!

*New Members Only

renewfitness discover the new you

603.952.4370

15 Ermer Road (off Rt. 111)
NORTH SALEM, NH

Dennis French, owner and personal trainer at *renewfitness* started advertising with Valpak of NH over 2 years ago, beginning in March 2016. Dennis made the decision to advertise because he was looking for a new way to bring in new clients. When we asked about his results Dennis stated *"Valpak has been very good as it brings in New Customers. We see 2-3 prospects per month with a 50% closing rate on an average revenue stream of \$1,200 per person which provides us with a very good Return on Investment. New Clients also resulted in referrals and additional members signing up. I use to be very surprised at how many people open the Valpak Envelope, not anymore. Valpak's Digital programs make it easy to track my results and success"* When we asked how Valpak compares to other advertising Dennis is doing and if he would recommend us to other business owners he went on to say *"Valpak out performed our own Direct Mail Post Cards the first month we mailed with them. Valpak also outperforms the Newspaper and Carriage Town & Windham Depot. I would highly recommend Valpak to any serious business owner because it works & the service is great!"*

Contact:	Dennis French, Owner
Submitted By:	James Hilker, Sr. Media Specialist
Email Address:	james_hilker@valpak.com
Frist Valpak Mailing:	March 2016
Mailing Quantity:	10,000 Homes per Month