

VALPAK SPOTLIGHT SHINES ON



LOWELL, MA

NOBODY BEATS OUR POOL PRICES & SERVICE!

Over
70
Years In
Business!



150 Middle St • Lowell, MA

FREE Parking Right In Front of Store For Customers!

978-614-0969

www.RogersPools.com

Mon-Wed 9am-5pm • Thurs & Fri 9am-6pm • Sat 9am-4pm • Sun 11am-3pm

CALL NOW!!

Pool Openings
Starting at \$225

**Buy An Above Ground Pool By June 15th, 2018,
If The Temp Reaches 100° On The 4th Of July, Your Pool Is FREE!**

*See Store For Details.



\$100 OFF
ALL ABOVE GROUND
POOL PACKAGES

With Valpak® coupon only. Not Valid On Prior Purchases, Specials, Previous Sales, Closeouts or Leftovers. One coupon per customer. Expires 6/30/18.

\$100 OFF
PLUS FREE UPGRADE
ALL IN-GROUND
VINYL LINER REPLACEMENTS

With Valpak® coupon only. Not Valid On Prior Purchases. One coupon per customer. Expires 6/30/18.

\$100 OFF
INSTALLED IN-GROUND
POOL HEATERS

With Valpak® coupon only. Not Valid On Prior Purchases. One coupon per customer. Expires 6/30/18.

\$300 OFF
IN-GROUND
POOL PACKAGES

With Valpak® coupon only. Not Valid On Prior Purchases. One coupon per customer. Expires 6/30/18.

POOLS • FILTERS • PUMPS & MOTORS • IN-GROUND & ABOVE GROUND LINER REPLACEMENTS • ALL MAJOR BRAND POOL AND SPA CHEMICALS IN-STOCK!

Gary Rogers, owner of Rogers Pool & Patio has been running with Valpak for over 4 years placing his first ad back in May 2013. Gary advertises his Pool business in the Spring & Summer and his Toy business in the winter. When we asked Gary how Valpak works for him and his business he stated *"I really like Valpak for the Pool business. I get 15-20 calls a month and for the Toy business I get like 30-40 coupons back. I also take advantage of Valpak Call & Web tracking capabilities. I love Valpak's Call Tracking as it really helps me to see where to best spend my advertising dollars."* When then asked how Valpak compares to other forms of advertising he is doing or has done and Gary went on to say *"I was with another company for many years but that company went out of business. Valpak outperforms the Lowell Sun as well as Community Values. I have been a Valpak client for a long time. It really is a Great Company!"*

Contact: Gary Rogers, Owner

Submitted By: Scott Gianitsis, Marketing Consultant

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Frist Valpak Mailing: May 2013

Number of Homes Mailed: 40,000 Homes per Month