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Craig Lacrosee, owner of Roofing King has been mailing with Valpak for over 3 years. He first started out mailing solo direct mail postcards and has just started mailing in the Valpak Envelope back in January 2018. We asked Craig to tell us how his Valpak is working, *"I love Valpak. I love working with my rep Scott Gianitsis as he's very helpful. I started with 120,000 homes on a test program but just signed onto a program doing 60,000 homes a month. Valpak works great for me. We were already receiving 10-15 calls a month but now we are moving into Spring Time!"* We then asked Craig how Valpak compares to other firms he has used and if he would recommend Valpak to other Home Improvement businesses *"I have done the Lowell Sun in the past but Valpak clearly outperformed them. I would recommend Valpak to every business owner if they are looking for results and great people to work with; Valpak is the place to be!"*

Contact: Craig Lacrosee, Owner

Submitted By: Scott Gianitsis, Marketing Consultant

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Frist Valpak Mailing: December 2017

Number of Homes Mailed: 10,000 Homes per Month