



SOLO HIGH GLOSS POSTCARDS

SATURATION RATE STRUCTURE

| | SOLO | SOLO | SOLO | SOLO | SOLO Print & Fold | SOLO Print & Fold | DOUBLE POSTCARD |
|--|------|------|------|------|----------------------|----------------------|--------------------|
| | 4x6 | 6x9 | 4x10 | 6x11 | 8 1/2 X 11 | 11 X 17 | POSTCARD |

| | | | | | | | |
|--------|--------|--------|--------|--------|--------|--------|--------|
| 3,000 | \$0.56 | \$0.69 | \$0.69 | \$0.72 | \$1.05 | \$1.13 | \$1.17 |
| 4,000 | \$0.52 | \$0.64 | \$0.64 | \$0.68 | \$0.89 | \$0.96 | \$0.99 |
| 5,000 | \$0.48 | \$0.57 | \$0.57 | \$0.60 | \$0.78 | \$0.85 | \$0.87 |
| 7,500 | \$0.43 | \$0.51 | \$0.51 | \$0.55 | \$0.65 | \$0.72 | \$0.73 |
| 10,000 | \$0.40 | \$0.47 | \$0.47 | \$0.50 | \$0.58 | \$0.66 | \$0.66 |
| 15,000 | \$0.37 | \$0.44 | \$0.44 | \$0.47 | \$0.51 | \$0.59 | \$0.59 |
| 20,000 | \$0.36 | \$0.41 | \$0.41 | \$0.44 | \$0.48 | \$0.55 | \$0.55 |