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Everaldo Ribeiro, owner of Senna Tires chooses to advertise his business with Valpak to raise Senna Tires' awareness in his primary market and to grow his business. We asked Everaldo to tell us about his experience and successes in his Valpak programs *"We have been running in Valpak for one year and we have seen the number of sales go up every single month. We also take advantage of Valpak's Digital programs and have received over 30 digital printouts, which is very helpful. **Valpak outperforms both Spectrum Monthly and the Newspaper and we are very happy with the results.** We will continue using Valpak because it works and would recommend it to any business owner looking to grow their business."*

Contact:	Everaldo Ribeiro
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Frist Valpak Mailing:	August 2015
Number of Homes Mailed:	10,000