

VALPAK SPOTLIGHT SHINES ON



DRACUT, MA

**SOFT SUDS
CAR WASH**
FORMERLY MR. K'S

NOW OPEN!
1836 Bridge St. • Dracut, MA
978-459-1885
Sun-Wed 7:30am-5pm • Thurs-Sat 7:30am-6pm

\$3 OFF
The Ultimate Package
With Valpak* coupon only. Cannot be combined with any other offer. Expires 2/28/18

UNLIMITED BEST PLAN
\$29.95
per month

ULTIMATE

- Soft Cloth Wash ✓
- Spotless Rinse ✓
- Thermal Dry ✓
- Water Repellent ✓
- Under Carriage Wash ✓
- Clear Coat Protectant ✓
- Triple Foam Polish ✓
- Rim Cleaner ✓
- Tire Shine Dressing ✓
- Hot Wax ✓

\$14.95

BEST

- Soft Cloth Wash ✓
- Spotless Rinse ✓
- Thermal Dry ✓
- Water Repellent ✓
- Under Carriage Wash ✓
- Clear Coat Protectant ✓
- Triple Foam Polish ✓
- Rim Cleaner ✓
- Tire Shine Dressing ✓

\$11.95
*Unlimited Best Wash \$25.95/Month

SUPER

- Soft Cloth Wash ✓
- Spotless Rinse ✓
- Thermal Dry ✓
- Water Repellent ✓
- Under Carriage Wash ✓
- Clear Coat Protectant ✓
- Triple Foam Polish ✓

\$9.95
EXTERIOR \$6.95
Unlimited Exterior Wash \$14.95

- MEMBER HOT WAX** — \$3
- MEMBER DETAILING** — 20% OFF
- AIR FRESHENER** — \$1.99
- HOT WAX** — \$4
- CLEAR COAT PROTECTANT** — \$2.99
- UNDER CARRIAGE WASH** — \$2.99

DISCOUNT WASH BOOKS AND GIFT CARDS AVAILABLE FOR WASHES AND DETAILING *ASK CAR WASH ASSISTANT FOR MORE DETAILS

Peter Niarhos, owner of Soft Suds Car Wash has been mailing with Valpak since February 2017. Peter has been using Valpak to raise his awareness and to build his business. When we asked Peter to tell us how Valpak was performing for him and Soft Suds he stated *"I have been with Valpak for 1 year and will be renewing with them. People really do use the Valpak Coupons. We are very happy with our Valpak programs and the Digital On-Line packages they provide to me. We receive 30-40 coupons back every month. We LOVE it!"* We then asked Peter how Valpak compared to other forms of advertising they are doing and he went on to say *"Valpak outperforms Community Values & Effective Mailer by far. I would highly recommend Valpak to every business owner if you want to see redemptions and a solid return on your investment; then Valpak is for you!"*

Contact: Peter Niarhos, Owner

Submitted By: Scott Gianitsis, Marketing Consultant

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Frist Valpak Mailing: February 2017

Number of Homes Mailed: 10,000 Homes Per Month