



SOLO HIGH GLOSS POSTCARDS

TARGETED LIST - RATE STRUCTURE

<i>SOLO</i>	<i>SOLO</i>	<i>SOLO</i>	<i>SOLO</i>	<i>SOLO</i>	<i>SOLO</i> <i>Print & Fold</i>	<i>SOLO</i> <i>Print & Fold</i>	<i>DOUBLE</i> <i>POSTCARD</i>
4x6	6x9	4x10	6x11	8 1/2 X 11	11 X 17	POSTCARD	

3,000	\$0.66	\$0.78	\$0.78	\$0.81	\$1.15	\$1.22	\$1.27
4,000	\$0.61	\$0.74	\$0.74	\$0.77	\$0.98	\$1.06	\$1.09
5,000	\$0.57	\$0.66	\$0.66	\$0.70	\$0.88	\$0.95	\$0.97
7,500	\$0.53	\$0.61	\$0.61	\$0.65	\$0.75	\$0.82	\$0.83
10,000	\$0.50	\$0.56	\$0.56	\$0.60	\$0.68	\$0.75	\$0.76
15,000	\$0.47	\$0.53	\$0.53	\$0.56	\$0.61	\$0.68	\$0.68
20,000	\$0.45	\$0.51	\$0.51	\$0.53	\$0.57	\$0.64	\$0.64