

VALPAK SPOTLIGHT SHINES ON



Salem, NH

Best Pizza In Town



Casual Dining & Take Out
North Salem Village Plaza
Rt 111 • 15 Ermer Rd • Salem, NH
603.893.2818



www.tessispizzeria.com

Open 7 Days • Sun-Thu 11am-9pm • Fri-Sat 11am-10pm

Large
2 Topping Pizza

only **\$10**

(Excludes Gourmet)

Save \$4.50

With Valpak® coupon only.
Cannot be combined with any
other offer. Expires 7/31/18

\$4 OFF
Your Order
Of \$25
Or More

With Valpak® coupon only.
Cannot be combined with any
other offer. Expires 7/31/18

3 Large
Cheese Pizzas

only **\$27.99**

Save \$7

With Valpak® coupon only.
Cannot be combined with any
other offer. Expires 7/31/18

\$2 OFF
Any
Specialty
Pizza

With Valpak® coupon only.
Cannot be combined with any
other offer. Expires 7/31/18

• Free Delivery! Limited Area. Min. \$9 • Catering Available • Flip For Sample Menu! ➔

Ramez Ghobrial, owner of Tessi's Pizzeria located in Salem, NH started mailing with Valpak back in January 2018, over 5 months ago. Mr. Ghobrial started mailing with Valpak to increase his market share & sales by bringing in new clientele. We asked Mr. Ghobrial how his Valpak programs are working for him and Tessi's and he stated *"We see about 10 to 15 coupons come back every week. Valpak's average ticket redemption is \$20. We see new customers every week who become regular customers."* We then asked Mr. Ghobrial if he takes advantage of Valpak's digital programs, how Valpak compares to other forms of advertising he is doing and if he would recommend Valpak to other business owners, he went on to say *"Yes, we use the Digital programs and see solid returns from that as well, it pays for itself. Valpak is the only form of advertising we are doing and will be doing because I'm happy with the results and service we receive. I would highly recommend Valpak to every business owner who is looking for success!"*

Contact: Ramez Ghobrial, Owner

Submitted By: James Hilker, Sr. Media Specialist

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Frist Valpak Mailing: January 2018

Mailing Quantity: 20,000 Homes per Month