

VALPAK SPOTLIGHT SHINES ON



SALEM, NH

SALEM'S VERY OWN SPECIAL MEETING PLACE

Impress The Guest With The Best COFFEE!

The COFFEE FACTORY Roastery & Café

Rockingham Plaza (Christmas Tree Shop) Salem, NH
Monday-Saturday 7:30am to 7pm, Sunday 9am to 5pm
Tel: 603-212-0035 thecoffeefactorynh.com

Facebook Instagram

• Espresso & Brewed Coffee • Cafe Mocha & Lattes • Hot Steamy Chai Tea • Fresh Bagels • Sandwiches • Cakes & Pastries
• Their own master Coffee Roasting • Fresh Coffee Beans by the Pound • Fruit & Vegetable Smoothies • Gift Certificates Available • FREE WiFi Hotspot

FREE Medium Beverage
No purchase necessary.
Valid in Salem location only.
With Valpak® coupon only.
Expires: 3/15/17

1/2 OFF Whole Bean Coffee
per lb size packaging
With Valpak® coupon only.
Expires: 3/15/17

Kevin Yorke, owner of The Coffee Factory elected to advertise his business with Valpak to help build up his awareness in the greater Salem market and to bring in new clientele. When we asked Kevin how his Valpak Programs, both print and digital are performing for his Coffee Factory he stated *"We have only been in Valpak for 2 months and we have already seen over 100 Redemptions and over 80% of them were NEW Customers. I am very happy with Valpak as I continue to see so many New Customers, even some on the mobile phone, that I can't even count them. I have used other forms of advertising such as Community Values and Valpak has outperformed them 3 to 1. I would highly recommend Valpak to every business owner especially for a new start up!"*

Contact:	Kevin Yorke
Submitted By:	James Hilker, Sr. Media Specialist
Email Address:	james_hilker@valpak.com
Frist Valpak Mailing:	November 2000
Mailing Quantity:	10,000-20,000 Homes per Month