

# VALPAK SPOTLIGHT SHINES ON



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**Flip For More**

Beckie Pouliot, owner of "The Zoo" started mailing with Valpak back in Mach 2017. Beckie's main objective was to target a lot of potential consumers at a GREAT Price. We asked Beckie how working with Valpak positively changed her business; she stated *"Being a brand new business, Valpak was able to get the word out that we were here in Epping NH. We also take advantage of Valpak's Digital programs and love their tracking capabilities."* When we asked Beckie if she would recommend Valpak to other business owners she went on to say *"Yes, Valpak is very affordable means of advertising and helps jumpstart any new business!"*

**Contact: Beckie Pouliot, Owner**

**Submitted By: Julie Novitch, Media Specialist**

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**Frist Valpak Mailing: March 2017**

**Homes Mailed: 10,000 / Mth.**