

VALPAK SPOTLIGHT SHINES ON



Salem, NH

We Take Dinner to the Next Level!



**Locally
Owned &
Operated**



www.tokyosteakhousesalem.com

291 South Broadway
Salem, NH

603-894-7088



**FREE
LOBSTER PUFFS**
With Any Order of
\$40 or More

Valid in Salem, NH only. With this Valpak® coupon only. One coupon per table. One coupon per call-in. Cannot be combined with any other offer. Not valid on holidays. Expires 4/30/19.

\$15 OFF
With Any Order of
\$60 or More

Valid in Salem, NH only. With this Valpak® coupon only. One coupon per table. One coupon per call-in. Cannot be combined with any other offer. Not valid on holidays. Expires 4/30/19.

**FREE
CHEF'S SPECIAL FRIED RICE**
With Any To-Go
Order of \$50 or More

Valid in Salem, NH only. With this Valpak® coupon only. One coupon per table. One coupon per call-in. Cannot be combined with any other offer. Not valid on holidays. Expires 4/30/19.

\$30 OFF
With Any Order of
\$120 or More

Valid in Salem, NH only. With this Valpak® coupon only. One coupon per table. One coupon per call-in. Cannot be combined with any other offer. Not valid on holidays. Expires 4/30/19.

See Side 2 For New Appetizer Combos

**Hours: Mon-Thurs 12pm-10pm
Fri & Sat 12pm-11pm • Sun 12pm-9pm**

Paul Lamprey first started mailing with Valpak back in November 2018 to 20,000 homes per month. When we ask Paul why he started mailing he stated that he wanted to reach New Customers. We then asked Paul how his Valpak Marketing Programs were working for his restaurant he stated *"We see about 15-20 coupons come in every week with an average ticket price of \$50.00."* We then asked Paul how Valpak compared to other forms of advertising he has done and he went on to say *"Valpak does better than Community Values. I like the consistency of the Valpak Program going out every month along with the Digital/ On-Line presence Valpak provides my business. Other firms provide only a short spike and months apart but Valpak is consistent every month."*

Contact: Paul Lamprey, Owner

Submitted By: James Hilker, Sr. Marketing Consultant

Email Address: james_hilker@valpak.com

Frist Valpak Mailing: November 7, 2018

Number of Homes Mailed: 20,000 Homes per Month