

VALPAK SPOTLIGHT SHINES ON



SPRING CLEANING SPECIAL! JUNK REMOVAL



TRASH CAN WILLY'S You Point To It We Remove It

All Junk • Furniture • Appliances
TV's Monitors • Construction Debris
Rain, Sleet, Snow or Shine
You Name it, We Can Take It.

TRASH CAN WILLY'S

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Any Job with minimum
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One Coupon Per Home.

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Steve Heimsath, owner of Trash Can Willy's advertises to raise his business profile & awareness, promote special offers and to generate leads / new business. Steve does other forms of direct mail advertising but agrees that VALPAK outperforms them all on a monthly basis. We asked Steve to comment about his VALPAK Direct Mail Programs. *"Valpak out performs Spectrum. We get GREAT RESULTS! A lot of new customers, we see many repeat customers as well. Valpak pays for itself 100's of times over."* Steve also takes advantage of Valpak's Digital programs and when asked to comment he stated *"We would certainly recommend Valpak's digital programs as we have customers who use their smart phones for digital."* Steve and Trash Can Willy's have been doing business with Valpak for since 2011.

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| Contact: | Steve Heimsath, Owner |
| Submitted By: | James Hilker, Sr. Media Specialist |
| Submitted: | June 2016 |
| Email Address: | james_hilker@valpak.com |
| Frist Valpak Mailing: | November 2011 |
| Mailing Quantity: | 30,000 – 50,000 Homes per Month |