

# VALPAK SPOTLIGHT SHINES ON



## SPRING CLEANING SPECIAL! JUNK REMOVAL



### TRASH CAN WILLY'S You Point To It We Remove It

All Junk • Furniture • Appliances  
TV's Monitors • Construction Debris  
Rain, Sleet, Snow or Shine  
You Name it, We Can Take It.

TRASH CAN WILLY'S

[www.Trash-Can-Willys.com](http://www.Trash-Can-Willys.com)

**(603) 421-6370**  
ATTICS • BASEMENTS • GARAGES

**\$40 OFF**

Any Job with minimum  
Service of \$90 or more.  
One Coupon Per Home.

Pick-Ups  
Start at  
Just **\$35**



Steve Heimsath, owner of Trash Can Willy's advertises to raise his business profile & awareness, promote special offers and to generate leads / new business. Steve does other forms of direct mail advertising but agrees that VALPAK outperforms them all on a monthly basis. We asked Steve to comment about his VALPAK Direct Mail Programs. *"Valpak out performs Spectrum. We get GREAT RESULTS! A lot of new customers, we see many repeat customers as well. Valpak pays for itself 100's of times over."* Steve also takes advantage of Valpak's Digital programs and when asked to comment he stated *"We would certainly recommend Valpak's digital programs as we have customers who use their smart phones for digital."* Steve and Trash Can Willy's have been doing business with Valpak for since 2011.

<b>Contact:</b>	<b>Steve Heimsath, Owner</b>
<b>Submitted By:</b>	<b>James Hilker, Sr. Media Specialist</b>
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<b>Frist Valpak Mailing:</b>	<b>November 2011</b>
<b>Mailing Quantity:</b>	<b>30,000 – 50,000 Homes per Month</b>