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FRED L. WEBSTER CO.
PLUMBING & HEATING
Contractors

LOWELL, MA

Plumbing, Heating & Remodeling Experts for over 90 Years!

FRED L. WEBSTER CO.
PLUMBING & HEATING
Contractors

Kitchen & Bathroom Remodeling

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Showroom 306 Walker St. • Lowell, MA



**Ask Us
About
Granite
Countertops**

\$30 OFF

Any Service Call

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 6/30/16

\$150 OFF

Any New Heating/AC System

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\$50 OFF

ON DEMAND Water Heater

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\$30 OFF

Tune-Up On Any Heating/AC System

Coupons May Not Be Combined With Any Other Offer. With Valpak® Coupon Only. Expires 6/30/16

\$500 OFF

Bathroom Remodel

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Kyle Webster advertises his Plumbing & Heating business to raise his profile and awareness within his primary market as well as to promote his specials & generate new business / clients. Kyle does other forms of direct mail but strongly agrees that Valpak outperforms them all. When we asked Kyle about his Valpak programs he stated *"I've been with Valpak for 6 months and couldn't be happier. We have received over 75 calls. Some of these calls have turned into bathroom remodeled jobs."* Kyle also takes advantage of Valpak's Digital programs and when asked he stated *"Anybody who wants to have direct mail with digital and call tracking, Valpak is the one for your business. We just renewed for another 6 months!"* Kyle stated that he would highly recommend Valpak, both print & digital to any business owner who is serious about growing sales and bringing in new clients.

Contact:	Kyle Webster
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Frist Valpak Mailing:	October 2015
Number of Homes Mailed:	20,000