

VALPAK SPOTLIGHT SHINES ON



WHITE STREET PAINT & WALLPAPER

5 GREAT LOCATIONS

Enhance The Beauty Of Your Home



White Street Paint & Wallpaper

1013 Osgood Street
North Andover, MA
(978) 688-4442

339 S. Main Street Rt. 125
Bradford, MA
(978) 374-4320

15 Broadway Rt. 28
Lawrence, MA
(978) 683-8694

TAX-FREE NH!

419 S. Broadway Rt. 28
Salem, NH
(The Old Furniture World Plaza)
(603) 890-5345

18 Plaistow Road Rt. 125
Plaistow, NH
(603) 382-9214

Newest Location

\$2.00 OFF Per Gallon



Benjamin Moore®
Paints & Stains

Not valid on prior purchases or sale items. Coupons may not be combined with any other offer. Valid with Valpak Coupon only. Expires 5/31/2014.

\$10 OFF

Any Purchase of \$75 or more in
our Decorating Department

Present coupon at time of purchase. No Exceptions. Coupons may not be combined with any other offer. Expires 5/31/2014.

Call Specific Location For Hours



Ruth Gagnon, Manager of White Street Paint & Wallpaper, markets her five (5) locations in order to promote Special Offers and to further promote special products and brands through coop funding. White Street has used many other forms of advertising and finds that Valpak outperforms them all. White Street Paint has been running with Valpak since 2007, Ruth had the following to say about the success White Street has had with their Valpak Programs over the years: "Our Paint Department always gets GREAT Results with our Valpak every single month. We saw results in the first week of advertising and have not stopped since. We see a lot of New Customers and our regular customers who use their Valpak's every month. We saw three New Customers on the first day the ad came out on our last mailing responding to a Blind Sale we were having. We are very happy with our Valpak Programs, with our Rep Jim and will continue to use it because it works and I would recommend it to any business owner looking to grow his/her sales.

Contact: Ruth Gagnon, Manager

Phone Number: (603) 382-9214

Submitted By: Jim Hilker, Sr. Marketing Consultant

Submitted On: March 27, 2014

Email Address: jimt_hilker@valpak.com

Frist Valpak Mailing: November 2007

Mailing Quantity: 20,000 Homes per Month